



NBCC Approved Continuing Education Provider Logo Use Rules and Agreement

1. Agreement. NBCC Approved Continuing Education Providers (ACEPs) must agree to, and comply with, the following requirements and restrictions relating to use of the NBCC Approved Continuing Education Provider Logo and Trademark (ACEPTM Logo or Mark).
2. Authorized Use of ACEP Logo. An ACEP in good standing may use the ACEPTM Logo to represent its status as an NBCC Approved Continuing Education Provider in its professional advertising and informational materials, including business cards, letterhead, brochures, and other marketing materials.
3. Termination. In the event that the organization's ACEP status is terminated by NBCC, the ACEP agrees that it will discontinue use of the ACEP Logo upon receipt of such notice, and will remove the ACEP Logo from all print materials and Internet sites immediately.
4. Proper Appearance of ACEP Logo. Regardless of format, the ACEP Logo must always be used in its entirety, and must appear with the subscript/superscript trademark symbol "TM", as indicated below.



When displayed, the ACEP Logo cannot appear larger than the ACEP's name or the ACEP's company logo. Materials which include the ACEP Logo must clearly indicate that the ACEP is the source of the educational goods or services advertised.

5. Proper Use of ACEP Logo. The ACEP Logo must stand by itself, and may not be combined with any marks, designations, or logos related to other groups, programs, or organizations. Such use of the Logo is prohibited. The ACEP Logo generally may be used in the same location as other affiliation marks or logos, but must remain separate and distinct so as to avoid confusion, and to avoid the appearance that other marks, groups, programs, or organizations are associated with, or endorsed by, NBCC.
6. Right to Revise or Discontinue ACEP Logo Use. It is within NBCC's sole and exclusive discretion to require that an ACEP revise or discontinue its use of the ACEP Logo. If an ACEP fails to revise or

discontinue its use of the ACEP Logo as directed by NBCC, NBCC retains the right to terminate ACEP status.

7. Non-Assignment/Non-Transferability. Permission to use the ACEP Logo is limited to the ACEP and may not be assigned to, transferred to, or otherwise used by any other individual, organization, business or entity.
8. Reporting Obligations. An ACEP has the responsibility to report the unauthorized use, misuse, or other violation of this policy to NBCC in a timely manner, including any circumstances where an ACEP becomes aware of: the use or infringement of the ACEP Logo by an unauthorized individual or organization; or the improper use of the ACEP Logo by an ACEP.
9. Ownership Rights. NBCC retains all trademark and other ownership rights concerning the ACEP Logo and its other corporate marks. All matters concerning the proper use of the ACEP Logo should be directed to the NBCC Recertification Administrator.

By its participation in the NBCC Approved Continuing Education Provider (ACEP) Program, the ACEP accepts, and agrees to comply with, the requirements and restrictions stated in this Agreement and all applicable NBCC policies, which are incorporated by this reference. The ACEP representative identified below represents by his signature that: he or she has the authority to sign this Agreement on behalf of the ACEP organization; and has read, understands, and agrees to the terms and conditions set forth in this Agreement.

Name of NBCC ACEP Organization

NBCC Approval Number

Signature of Authorized ACEP Representative

Date

Print Name

Email address

Check here if you want to receive the ACEP logo