

# National Board for Certified Counselors



46,660 Individual Registrants \$125/M

The National Board for Certified Counselors was incorporated in 1982 to establish and monitor a national certification system, to identify those counselors who have voluntarily sought and obtained certification, and to maintain a register of those counselors. NBCC has over 48,000 NCC's (National Certified Counselors) to date.

NBCC offers a general practice credential (the NCC), which is required for all NBCC certificants. In addition, NCC's may hold any of the following specialty credentials: career counseling, gerontological counseling, school counseling, clinical mental health counseling, and addiction counseling.

**Address Type:** 99% Home Address  
**Source:** 100% Direct Mail Generated

#### Demographic Information:

- Male 21%
- Female 74%

#### Additional Selections:

Certified Clinical Mental Health Counselor (CCMHC)	1,104
Master Addictions Counselor (MAC)	669
Natl Certified Career Counselor (NCCC)	472
Natl Certified Gerontological Counselor (NCGC)	125
Natl Certified School Counselor (NCSC)	2,538

#### If this list interests you, we also manage:

American Group Psychotherapy Assn  
American Psychological Society  
NAADAC— The Association for Addiction Professionals  
National Index of Social Workers

MGI believes the data contained within this list to be correct, but cannot guarantee the outcome of any mailing. In no event will MGI's liability exceed the cost of the list.

#### Selections Available:

Specialty	\$20/M
State, SCF	\$10/M
Key Code	\$5/M
Nth Select	N/C

#### Delivery Format:

By E-mail	\$80 Flat
NCOA, if requested	\$45 Flat
Pressure-Sensitive Labels	\$35/M

<b>File Update:</b>	Quarterly
<b>Last Update:</b>	10/11

#### TERMS AND CONDITIONS:

- Minimum order: \$300
- List rental for one-time use only
- Sample mailing piece required
- 48 hours turn around time once sample is approved by list owner
- Standard 20% commission to recognized brokers
- First time customers must prepay
- For rush orders less than 5 days, add \$50
- \$50 fee on orders cancelled before mail date, plus applicable running charges
- Full payment is required for orders cancelled after mail date

#### Deliverability Guarantee:

The list owner guarantees 100% address deliverability on this list. A refund of 35 cents per piece of undeliverable mail will be issued by MGI to the mailer upon the list owner's confirmation of the undeliverable addresses. MGI must receive the undeliverable addresses from the use of this list within 90 days of invoice date for the mailer to qualify for this refund.

  
THE ASSOCIATION LIST COMPANY  
A Division of Marketing General Inc.  
209 Madison Street, Suite 300, Alexandria, VA 22314

1-800-899-4420 ext 309  
Fax: 703-549-0697  
Attn: [Tiffanie Johnson](mailto:tjohnson@MGILists.com)  
email: [tjohnson@MGILists.com](mailto:tjohnson@MGILists.com)  
[www.MGILists.com](http://www.MGILists.com)