NBCC Hosts Third Meeting of State Licensure Boards

On August 18 and 19, NBCC hosted its third meeting of the state counselor licensure boards at the O. Henry Hotel in Greensboro, N.C. More than 50 representatives from 36 state licensure boards attended.

NBCC hosts the state boards regularly to help keep them connected and informed regarding the latest issues in our profession with a focus on credentialing, and also to highlight the latest developments at NBCC with regard to our examination programs. Recently, Pam Leary, the editor of The National Certified Counselor, interviewed Dr. Thomas Clawson, executive director of NBCC, regarding this meeting. NBCC wants counselors to know how we are working to unify and promote the profession through an important event like this.

Editor: Why does NBCC host meetings with the state counselor licensure boards?

Thomas C. Clawson: We want to make sure that state counseling board staff understand how NBCC produces tests as well as develops test items and new forms of the tests. We want the state boards to be confident that the tests they use for state licensure are appropriate for the population they are credentialing.

Editor: What other goals do you have for the state licensure boards meeting?

Thomas C. Clawson: We want the state licensure boards to know everything there is to know about NBCC and our affiliates, CCE and RACC, so that they understand that NBCC is more than a certification board certifying 32,000 people. We also have services that state licensure boards could use. For example, NBCC or our affiliates currently have contracts with Massachusetts, Connecticut, and Virginia to perform various services that they outsource for licensure.
Editor: What educational sessions did you have for the licensure board representatives?

Thomas Clawson: Well, we actually had three. We had a session in which NBCC, CCE, and RACC staff discussed our services and our processes. In that session, we also took questions from the audience explaining in detail how we create examinations and how we offer our services.

We also had a session to help representatives deal with particularly difficult media situations—for example, how to give an interview to television, radio, or newspapers. We invited the executive editor of CNN, Ted Iliff, to speak at this session because we knew that he had a good presentation that would be relevant for these people. It was well received. Having the person in charge of every news script at CNN to train us about the media was a treat.

And Dr. John Bloom, one of the editors of the book Cyber-counseling and Cyberlearning, gave us information on current trends in the use of the Internet for counseling and also how licensure boards and professionals are using Web pages. As you know, NBCC began the public dialogue on Internet counseling.

Editor: Do NBCC and the licensure boards have any goals in common?

Thomas Clawson: I think that possibly the most important issue for the licensure boards will be a bit different than that faced by NBCC. A national certification board is likely to have advocacy of the profession and also positioning of the profession among other professions as a key intent. While we are working on that part of the landscape, licensure boards are, by law, advocates for the public. NBCC has a slightly different mission in that we are more of an advocate for counselors. Because licensure boards are made up mostly of counselors, we will always have a lot in common in our views.

Both state and national boards are also concerned with issues that have to do with the regulation of the profession. We are interested in reciprocity with other certification boards worldwide and within the United States. Licensure boards are more concerned with reciprocity or portability across state lines. One of the interesting parts of this came as John Bloom was talking about the Internet; it became clear that the issue of portability is one that will be on our plate for a long time because of the fact that this issue is not only between states but also between nations around the world.

Editor: What do you think is the single most important issue that faces state licensure boards and NBCC?

Thomas Clawson: I think that possibly the most important issue for the licensure boards will be a bit different than that faced by NBCC. A national certification board is likely to have advocacy of the profession and also positioning of the profession among other professions as a key intent. While we are working on that part of the landscape, licensure boards are
always going to be focusing on the best treatment of the public by counseling professionals. If there is a common factor, I think it would be efficacy of counseling. Both licensure and certification boards want to see efficacy research done but for different reasons. We want the profession to be the best it can be, where a licensure board wants the treatment for clients to be the best that it can be.

Editor: What progress do you think our profession has made in the last decade?

Thomas Clawson: I think that the past 10 years has seen a big change in how the public views counseling. If you were to do a word search of newspapers in the last decade, I am certain that you would find a significant increase in the number of times that you would find the term counseling. It is something that is part of our national culture now where it was not 10 or 20 years ago. That alone is really rewarding. I can remember us talking about being an emerging profession in 1990. I think in the year 2000 we have emerged, and we are certainly players at the local, state, and national levels with any of the other mental health professions.

Editor: Will there ever be true, complete reciprocity or portability between NBCC and the states and between the states themselves?

Thomas Clawson: It would be nice to see reciprocity between NBCC and the states. However, for that to happen, a lot of time will have to go by and a lot of state laws would have to be changed. One thing we try to keep in mind here at NBCC is that we have one set of rules but each state has its own set and none are exactly alike. To have NBCC’s rules be compatible with those of 45 states is quite difficult. I do, however, predict that within 10 to 15 years, the rules of the states will become more and more homogenous and that there will be more portability between states and between national certification and state licensure.

That brings up an even more important issue. As everything becomes global, the likelihood of state licensure being effective with people who are operating in the cyberworld is very low and right now we are in a quandary. NBCC, the state licensure boards, the mental health professions, and the legal professions are not sure what the fallout will be from practicing any profession over the Internet and what problems that fallout is likely to cause with regulation. Where at one time we were trying to figure out the ramifications of someone doing telephone counseling from Ohio to Indiana, now we are trying to figure out how to regulate someone doing web counseling from Sweden with someone in Arizona. We simply don’t have the laws to deal with that yet.

Interestingly enough, NBCC has had some experience in looking at what is happening with the World Trade Organization and the White House U.S. Trade Representative Office as they work on trade agreements and treaties with other countries around the world that involve service trade. Something we don’t think about in the balance of trade is that 50 years ago when we talked about trade, we were speaking about automobiles, steel, wood, sugar, and other goods. Now a large percentage of the trade that goes across our borders has to do with services such as architecture, engineering, law, and accounting. These have for some time been part of what helps our trade deficit. We can see that in the next 50 years there will be health and mental health services that are going to be offered globally that will change the face of what we do.

It was exciting to have so many top-notch professionals here in Greensboro to explore some of the issues I’ve mentioned. At such meetings, we are given good feedback about NBCC and our continued work in advocacy and futuring.

Editor: Thanks for your time, Dr. Clawson.

Thomas Clawson: Thanks for asking!
CONTINUING ED PROVIDER NEWS

NEW COLUMN

If you are one of the more than 900 NBCC Approved Continuing Ed Providers, this column is for you. When there are announcements or other items of interest to our approved providers, you will learn about them through this column. Please give us feedback if there are special topics you would like to see covered.

NEW ITEMS ON THE WEB

Beginning with the new year, there will be a place on the NBCC Web site especially for you. There will be documents such as the Annual Update Form, the Fifth-Year Renewal Form, the Home Study Approval Application, the Subscription Home Study Application, the Ad Space Reservation Form, and many others that you will be able to print. There will also be applications for new providers that have not yet been approved. A copy of the Approved Provider Policies and Guidelines will also be available to help providers brush up on NBCC regulations. Please let us know if you do not find the kind of information and materials that you need.

ADVERTISING YOUR PROGRAMS

NBCC has three opportunities for providers to advertise their programs to National Certified Counselors. You can run an ad in the “Counselor Resources” section of this newsletter. The form and information for newsletter ads are on the provider section of the Web site under Ad Space Reservation Form. NBCC also accepts ads on our Web pages. For details, contact Laura Sherrill in the Information Services Department. Providers may also purchase mailing labels from our list management company, MGI. For label information, please call 1-800-899-4420 and ask for Carlos Mabry.

NBPTS Update

Work to develop a certificate for school counselors to be offered by the National Board for Professional Teaching Standards (NBPTS) is underway. Members of a Standards Committee were approved at the June NBPTS board meeting, and the first meeting of the committee was held September 22–24 in Reston, VA.

The Standards Committee is composed of eight school counselors, six counselor educators, and two counseling supervisors. Over the past few years both NBCC and the American School Counselor Association (ASCA) have worked to ensure that NBPTS has a knowledge of what school counselors do.

At the September meeting, the committee began its task by determining what an accomplished school counselor does and how he or she demonstrates competency.

General headings for the standards were written to cover all areas of the school counselor’s job including knowledge of cognitive and social development, working with diversity issues, collaborating with families and community agencies, and knowledge of subject matter, among others. Writers for NBPTS will expand on these headings and send information to the committee members for review and revision, and the committee will meet again in the spring to work further on the standards document.

Once the committee has finalized this first effort, the standards will be sent out for public review. Comments will be taken into consideration as further revision is made. After components for the assessment are determined, the certificate will be ready for applicants. The entire process will take approximately two years.
CONTINUING EDUCATION PROVIDER UPDATE

NEWLY APPROVED PROVIDERS

Alabama Hospice Organization, Montgomery, AL #5929
American Schools Association, Chicago, IL #5913
Byron Katie International, Oakland, CA #5914
CENAPS Corporation, Homewood, IL #5925
Conundrum Communications, Inc., St. Petersburg, FL #5931
Criminal Justice Addiction Services, Lakewood, CO #5920
Department of Mental Health, Jackson, MS #5920
Dupont Center Corp., Washington, DC #5911
Family Service Society, Inc., Corning, NY #5930
Hazelden Distance Learning Center for Addiction Studies, Tepelo, MS #5899
InspirAction, Inc., Peapack, NJ #5919
International Association of Eating Disorders Professionals, Altamonte Springs, FL #5912
MentorCoach, Bethesda, MD #5928
Mid-Florida Center for Mental Health and Substance Abuse Services, Avon Park, FL #5921
Prescribing Psychologists Register, Torrence, CA #5915
Professional Training Association, Grafton, VA #5916
SE Alabama Medical Center, Dothan, AL #5907
Sidron Traumatic Stress Foundation, Baltimore, MD #5909
Society for the Scientific Study of Sexuality, Inc., Chicago, IL #5926
Springhill Memorial Hospital, Mobile, AL #5923
Stillpoint Institute, Walpole, NH #5917
William Finley Symes, Jr., Fayetteville, AR #5908
The Therapon Institute, Crockett, TX #5924
Thomas Hospital, Fairhope, AL #5910
United Behavioral Health, Philadelphia, PA #5922
VA Employee Education Center, Birmingham, AL #5927
Wayne Oates Institute, Louisville, KY #5918

NEW HOME STUDY PROGRAMS
The following N BCC Approved Providers have home study programs that have been recently approved. Please contact them directly to find out about these programs. See the entire list of more than 400 approved programs on our N BCC Fax Information Line (1-800-324-6222). Request document #4001. This list is also on our Web site, www.nbcc.org, on the Continuing Education page.

Advanced Diagnostics (#5725)
4927 Centre Avenue
Pittsburgh, PA 15213
(412) 683-8378
W eb: www.thoughtenergy.com
Affect+ (#5416)
PO Box 110
W oodbury, TN 37190
(615) 563-8887
W eb: www.affectplus.com
American Schools Association (#5913)
PO Box 14260
Chicago, IL 60614
(773) 782-0046
W eb: www.asaceu.com
CMR Home Study (#5484)
30423 Canwood Street
Suite 228
Agoura Hills, CA 91301
(818) 706-1671
Conundrum Communications, Inc. (#5933)
PO Box 76419
St. Petersburg, FL 33701
(727) 687-5808
W eb: www.continuedlearning.com
(courses are online only)
GROW Publications (#5758)
16840 Gallup Drive
Morgan Hill, CA 95037
(408) 782-5100
W eb: www.growpublications.com
Hazelden Distance Learning Center for Addiction Studies (DLCAS) (#5899)
2036 Winfield Drive
Tupelo, MS 38801
(800) 328-9000
E-mail: addictionstudies@dlcas.com
W eb: www.dlcas.com
(courses are online only)
InspirAction, Inc. (#5919)
PO Box 392
Peapack, NJ 07977
(908) 234-1777
W eb: www.inspirationweb.com
International Clarity Institute (#5906)
40222 Millstream Lane
Madera, CA 93638
(559) 868-4200
W eb: www.facilitatortraining.com
Laban's Addiction Specific Trainings (#5867)
PO Box 126307
Harrisburg, PA 17112
(800) 795-5278
W eb: www.last-homestudy.com
Lim a Associates (#5519)
8353 Mentor Avenue
Mentor, OH 44060
(440) 255-3299
E-mail: info@lima-associates.com
W eb: www.lima-associates.com
National Institute for Relationship Enhancement (#5560)
4400 East West Highway
Suite 28
Bethesda, MD 20814
(301) 986-1479
W eb: www.rire.org
Professional Development Resources (#5590)
9471 Baymeadows Road, Suite 301
Jacksonville, FL 32256
(904) 367-0447
W eb: www.pdresources.org
Professional Resource Exchange (#5474)
PO Box 15560
Sarasota, FL 34277-1560
(941) 343-9601
E-mail: orders@prpress.com
W eb: www.prpress.com
PsychoEducational Resources (#5536)
PO Box 2196
Keystone Heights, FL 32656-2196
(800) 892-9249
Study Credit (#5818)
PO Box 15220
Charlotte, NC 28211
(704) 364-3630
W eb: www.studycredit.com
(courses are online only)
Trance*Sand*Dance Press (#5803)
1316 Kingwood Street
Forest Grove, OR 97116
(888) 575-7263
W eb: www.psychceu.com
Wayne E. Oates Institute (#5918)
1101-A Cherokee Road
Louisville, KY 40204
(502) 459-2370
W eb: www.oates.org
(courses are online only)
NBCC is making it easier for you to access information and services

We're expanding our Web site to include several forms to:

- Change your status
- Request an extension
- Apply for a Voluntary Audit
- And more

So keep your eye on www.nbcc.org

We're making changes to make your life easier.
Recertification News

Forms and Documents to Be on NBCC Web Site

Soon the Recertification pages and the Continuing Education pages on the NBCC Web site will be greatly expanded. Forms will be available for NCCs who wish to change their status to Retired-Active, Retired-Inactive, or Temporary-Inactive. You will be able to access forms to apply for a Voluntary Audit, to request an extension, and many other functions. There will also be questions and answers regarding continuing education regulations and even a copy of the NBCC Continuing Education File folder that you will be able to print out. This is part of NBCC’s ongoing effort to improve the access to information and services without having to call the office. The new items should be available by the end of December. Please feel free to e-mail feedback with regard to how well these expanded services are meeting your needs.

The NBCC Continuing Education File Folder

Many of you responded to our suggestion that if you did not have an NBCC Continuing Education File folder to request one by fax or e-mail. Many NCCs now have the information they need to maintain the NCC credential as well as any specialty NBCC credential they may hold. If you are still trying to get along without one, request yours now or print it from the NBCC Web site. Don’t be caught at the end of your five-year cycle without the continuing education hours and documentation you need.

Home Study Explosion

NBCC can no longer list all of the newly approved home study programs in The NCC. There are so many new programs being introduced that we don’t have space in the newsletter to tell you about all of them. Please pay special attention to the list of providers that have had home study programs approved and how to contact them. There are now more than 400 NBCC-approved home study programs available to NCCs. New ones are approved every week.
Dear Colleagues:

I am writing to thank those who have contributed to the RACC research fund and to comment that, as one who has just finished his term on the RACC board, I can assure you that the funds are providing an important beginning.

I am now completing a career that has spanned nearly 40 years as first a counselor and then as both a counselor and counselor educator. It has been a pleasure over the years to see how national curriculum standards have been developed and used for curriculum accreditation. It has also been exciting to see the growth of NBCC as a significant force in our field. Both CACREP and NBCC have had a major impact on counseling as a profession today. Neither has a long history but in the years since their beginning they have made considerable progress in adding significantly to the professionalism of the field. RACC is barely beyond its beginning stages, but I am confident that in years to come it too will have an increasingly major impact on research and assessment in counseling.

RACC presents a great deal of promise with respect to how it can inform and support our field across many disciplines and addressing many issues that impact not only the profession but ultimately society as a whole. RACC is committed to supporting researchers at all levels of practice and academia with a view to adding to the body of knowledge that supports and informs us all. To make this possible, RACC, like any other fledgling organization, needs support from those who are most committed to the outcomes it seeks to provide. Towards this end, I am hoping that this letter might serve to encourage those who are able and willing to provide financial or other assistance to RACC.

I contribute annually to RACC. Also, since I am at the point of life where it is important to do some estate planning, my wife and I have decided to dedicate a small but hopefully useful bequest to RACC. We are both convinced that the funds will serve a fruitful purpose. I hope others will also consider this a worthy cause.

Cordially,
Rex Stockton

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AMHCA Publishes New Book

The American Mental Health Counselors Association (AMHCA) announces the publication of a new book, The AMHCA Handbook of Essential Forms and Marketing Strategies. It covers several topics of interest to clinical professionals including Client Release and Consent Forms, Intake, Clinical Evaluation, Progress Monitoring, Managed Care, and Marketing. A CD-ROM accompanies the handbook, and counselors can print out forms from the CD. The handbook is published by Kendall/Hunt in Iowa. Please contact AMHCA at 703-548-6002 to order.
**NCCs of Note**

**Dr. Victor Bibbins, NCC**, of Chesapeake, VA, president of AMCD, will lead a group of counselors on a multicultural Study/Travel Tour to South Africa and Zimbabwe, June 17–28, 2001. Counselors can earn 10 continuing education credits (1 CEU) for participating in this 10 days/9 nights of travel, study, touring, and enjoyment. A number of students have indicated that they plan to discuss with their advisor possible independent graduate credit for participation. Travel arrangements are being coordinated by Henderson Travel Service in Silver Spring, MD. You may contact Henderson Travel by calling: 1-800-327-2309 or 301-650-5700, or Dr. Victor Bibbins at amcdspq@aol.com, 757-546-5661, or amcd-aca.org.

**Gloria Busch Johnson, NCC, LPC/S**, of New Ellenton, SC, has been appointed president of the South Carolina Board of Examiners. Her term will begin in January 2001. She has been serving as interim president since March 2000. Johnson has been a National Certified Counselor since October 1984.

**Peggy Carter-Nofles, NCC**, of Florissant, MO, has been nominated to the International Who’s Who of Professional and Business Women. She will be in the seventh edition of this authoritative biographical volume that is based on high standards of accomplishment and respectability within the business and professional spheres. This publication depicts a broad cross-section of the most influential and successful women professionals in the world.

**David Kaplan, NCC, NCCC**, of Emporia, KS, has been appointed chair of the Department of Counselor Education and Rehabilitation Programs at Emporia State University in Emporia, KS. The department has CACREP-accredited programs in school counseling, mental health counseling, student affairs practice in higher education (both college counseling and college administration tracks), and a CORE-accredited program in rehabilitation counseling.

**Frank S. Karpati, NCC, NCCC, NCGC, NCSC**, of Hackensack, NJ, won the national election to serve as the North Atlantic Trustee on the Board of Directors for the National Career Development Association (2001–2004). This will be the second time Karpati has been elected to the board for this important professional body. He has previously served as the association’s treasurer, co-chair of the Interprofessional/International Counseling and Ethics Committees, and co-chair of the National Council for Credentialing Career Counselors.

Karpati also received an invitation to address the Hungarian Academy of Sciences, Institute of Sociology, College of Management, and the College of Education, in Budapest, Hungary. These presentations were based on Karpati’s published post-secondary and adult educational and career planning models. The objectives of these meetings and roundtable discussions were to assist the participants in developing strategies to facilitate the continued transition toward a marketside economy in the region.

**NBCC®
Promoting Quality Counseling Through Certification**
Jane M. Campbell, Ph.D., NCC, ACS, of Houston, TX, a longtime counselor educator, has just written a new book, Becoming an Effective Supervisor: A Workbook for Counselors and Psychotherapists. The workbook, available through Accelerated Development, provides a practical, hands-on approach to clinical supervision and is especially designed for all community and school counselors who are involved in supervision for licensure or certification. The content of the workbook meets the curriculum guidelines for the NBCC Approved Clinical Supervisor credential. Each chapter contains a brief, easy-to-read condensation of important research and writing on supervision, as well as self-exploration questions, sample forms, and suggested readings. To order: contact Accelerated Development, Marketing Department, 325 Chestnut St., Philadelphia, PA 19106; 215-625-8900.

Georgie Bright Kunkel, NCC, of Seattle, WA, has written a personal story of life as a feminist activist and how she has developed a sense of humor about aging as well as feminism. Her book is called You’re Damn Right I Wear Purple: Color Me Purple. Dr. Jerald R. Forster, UW Professor and President of WACES, says, “Georgie Bright Kunkel provided energy, intelligence, and leadership to the women’s movement during the 1970s. Important evolutionary changes have marked the last half of the 20th century and this book tells us how some of those changes came about.” To order: send a check or money order for $24 plus $4 for mailing to Georgie Bright Kunkel, 3409 SW Trenton, Seattle, WA 98126-3743; 206-935-8663.

Bob Pannone, NCC, NCCC, of Stratford, CT, has authored a new book called Using Competitive Intelligence to Advance Your Career. This step-by-step training manual guides readers through the process of uncovering competitive intelligence on prospective employers and turning it into “Proposals for Employment.” The book will be published by America House Publishers (a subsidiary of EricaHouse). To read a sample passage as well as order online: go to www.EricaHouse.com.

Milton Seligman, Ph.D., NCC, of Pittsburgh, PA, chair of the Counseling Psychology Program of the University of Pittsburgh, has recently published Conducting Effective Conferences with Parents of Children with Disabilities (Guilford Press: New York). The book is for teachers, counselors, and other school personnel who are involved in parent-professional meetings in schools. To contact the author: send e-mail to mseligma@pitt.edu. The book can be ordered through Guilford Press or Amazon.com.

Debora L. Stewart, NCC, of Clinton, IA, has published a book, Creating Choices: A Creative Prevention Program for Youth. The book was published by Educational Media Corporation of Minneapolis, MN. It is an innovative substance abuse prevention curriculum that combines group process, life skill development, and creativity for use with upper elementary and middle school students. The focus of the curriculum is asset building through creative exercises. The creative expression through art-related activities is designed to enhance self-esteem, increase positive peer interactions, identify and express emotions, reduce stress, and provide positive alternatives to drug use. The curriculum can be used in a variety of settings by school counselors, human service professionals, art therapists, and artists. Stewart is an artist and the coordinator of a community-based prevention program. To order: call Educational Media at 1-800-966-3382. The cost of the book is $24.95.

Robert E. Wubbolding, Ed.D., NCC, of Cincinnati, OH, has just published Reality Therapy for the 21st Century. This groundbreaking book contains major extensions of the practice of reality therapy. It also demonstrates how reality therapy is a cross-cultural method solidly based on universal, theoretical principles. Twenty-two types of client self-evaluations are presented and illustrated with sample dialogues. Presented also is an extensive summary of research justifying the validity of reality therapy applied to education, corrections, antisocial behavior, and drug abuse in settings as varied as North America, Korea, Japan, Hong Kong, Slovenia, and Croatia. To order: fax 513-561-3568.
Do You Have An Interesting Job or Career to Share?

NBCC is interested in starting a collection of stories written by NCCs about their jobs. If you think your job is interesting, rewarding, or unusual and would like to share that with other NCCs, please send us an essay of no more than 500 words and tell us all about it. Remember that NCCs work in a wide variety of careers and that others may know nothing about the world in which you work so include some basic information, too.

This feature will not be a regular column but will be utilized only as we have space available. Please send a photograph if you think it would add to your story. Black and white glossy is best. Only submissions with full identification of the author will be considered. All materials submitted to NBCC become the property of NBCC and will not be returned. Only currently certified NCCs may submit materials. NBCC reserves the right to edit any submission for length.

A good example is the story sent to us by Navy Chaplain Vince Arnold, NCC, of Newport, NC. Vince was in high school when he felt “a calling into the ministry.” But it was at Emmanuel College that he heard about the Chaplain Corps. He was hooked! Since his naval career began, he has spent time at various duty settings including shore duty, onboard ship, and several overseas posts. At the Naval Hospital at Portsmouth, VA, he developed an interest in post-traumatic stress disorder. This topic became the basis of his dissertation and doctoral degree, which he completed in June 2000. He has found it rewarding to work with sailors who have experienced trauma such as those from the Iowa and the Shenandoah where tragic accidents occurred. One unique thing about Vince is that his commanding officer bestowed his doctorate degree on him during a ceremony on board the USS Dwight D. Eisenhower.

R.W. Vince Arnold

The National Board for Certified Counselors, Inc. (NBCC) values diversity. There are no barriers to certification on the basis of gender, race, creed, age, sexual orientation, or national origin.