



THE NATIONAL CERTIFIED COUNSELOR

THE OFFICIAL NEWSLETTER OF THE NATIONAL BOARD FOR CERTIFIED COUNSELORS

In Memory of Dr. Lloyd A. Stone

By Dr. Thomas W. Clawson, President and CEO
National Board for Certified Counselors, Inc. and Affiliates

Early in my work at NBCC, I met Lloyd Stone. I already knew he was the first Chair of the NBCC Board of Directors, but I knew little more. I could feel the respect he commanded from the leaders at the North Central Association for Counselor Education and Supervision conference we were attending and heard many leaders thank him for various good deeds he had gifted to our profession.



Dr. Lloyd A. Stone

Over the years, I came to recognize what Lloyd had given us and the vision of NBCC he quietly guided. No one person could have had all the ideas that became the fabric of our first standards of certification and all the complicated sets of necessary rules and structure. From testing statistics to incorporation, or from application requirements to printing an exam, clearly a team of experts had to be assembled. I found Lloyd to be that one person who never gave up on the idea of NBCC when challenges abounded. He never wavered in leading so many experts, attracting so much talent, and spending countless nights in hotel rooms writing and planning for our future.

As I write this article, we know NBCC has grown from the first certificate Lloyd received to more than 52,000 active NCCs. Lloyd told me recently that he had not imagined NBCC's size, success and influence on the profession. He was proud of his contribution and, at the same time, the most humble leader we can imagine.

After receiving his bachelor's degree, Lloyd began teaching. He loved young people and was a consummate mentor. His sports background gave him one more avenue to affect kids' lives. That joy of being active led him to have a passion for golf that was never far from his professional or private life. His most recent home was so near the golf course he could see it. That same home was a short walk to the counselor education offices of Emporia State University, where he taught and mentored well after he retired. I drove down that street shortly before his funeral.

Emporia, Kansas, is a small, Midwestern university town with an air of the frontier and the sophistication of the academy. Walking around town, campus and the golf course in February, I could feel the quiet power of the people and

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In Memory of Dr. Lloyd A. Stone

their place. I didn't talk to a person in a store, restaurant or campus building who did not know Lloyd and speak with reverence of him; all knew he had died days before. In the Methodist church he belonged to, he was a servant leader and Sunday school teacher. On the Emporia faculty, he was known to champion professors and students alike; he was a faculty mentor. He was on the regional hospital board. As a leader, he saw how he could help education and counseling in Kansas and was elected to the state legislature. There, as evidenced by the attendance at his funeral service, the legislators revered his honesty, vision and political savvy.

As a counselor, I have narrow knowledge of Lloyd Stone. As I talked to his lifelong friends, his church member friends, his legislator friends, his professor friends, his community leader friends and his wonderful family, I was surprised that few of them knew that he was the inspiring first Chair of the largest, most prestigious counselor credentialing organization in the world. Each knows him for the contributions he made in their lives and each knows him as that humble leader who made a difference in every life he touched. My impression of Lloyd Stone was that when I talked to him, I was the most important person in the room. When I looked out over the hundreds of people who came to his memorial service, I was sure that everybody in the room had that same feeling when they were with Lloyd.

I had the chance to look into the faces of people attending his memorial because I was asked to speak to them from the same pulpit Lloyd stood at before as a church leader. I

was honored to tell hundreds of his admirers why we counselors outside of Emporia owe him a debt of gratitude.

I was able to communicate with Lloyd in the days preceding his death. He had written to say that his wife, Twyla, was very ill, and he was taking care of her in a hospice facility. I wrote to say I would like to come out and help him, knowing I could also learn more about NBCC by doing so. He was never able to write back, but did send messages through friends and family. His cancer, in remission for years, returned with a savage speed that consumed him in days. He played golf in Florida in December with his best buddy, he was caring for his wife, and then he found out that his life would soon end. Less than a week before he died, he attended an Emporia State basketball game and offered his vocal support to coaches and players — his loudest mentoring method.

Meeting so many of his friends and family, I came away with even more appreciation for Lloyd Stone. I met Ann Miller, a counselor educator at Emporia State, at the reception. She told me how he had recognized her as a young professional with promise and mentored her for years. Her stories and others showed me how much he will be missed.

I found more caring, loving responses about Lloyd—as well as Lloyd's humor—while getting to know his son John, a school counselor in Kansas. When I asked the location of the church where the funeral would be held, he said, "About a three iron northeast of the funeral home." I think I was hearing Lloyd's voice.

Sons John, Ben and James benefitted from having a dad who cared, listened and often told them "you can't get out of a rut by driving in it." One of Lloyd's students, Michael Orr, passed along some humor that also shows a bit of Lloyd's humility. Michael relates, "Lloyd stood up in front of the class and raised a book we would be using above his head and spoke: 'Folks, this is the book we will be studying from this semester, and yes, I did write the book. Now, one way or the other, this book is going to help you discipline your kids. You are either going to read it from cover to cover and use the information I have included to discipline children, or, if that doesn't work, you can always roll it up like this and smack them with it to get them to mind!'" Lloyd's master's and later doctorate in counselor education (University of Wyoming, 1971) did not remove him from plain talk and his humble life.

I told Larry Loesch, professor emeritus of the University of Florida, about Lloyd's cancer returning. In an immediate response, Larry said: "Lloyd shepherded what was to become NBCC through creating a legal corporation. Lloyd maneuvered with personal fortitude and strength of character, exceptional competence, unending work ethic, and incredible professional vision and foresight. In short, he was the key to NBCC becoming a reality." Lloyd asked Larry Loesch to be the exam consultant for the National Certification Examination (NCE) in 1981. Larry is still one of our most valuable research contributors.

Lloyd took on the job of creating a blueprint for how NBCC would

NBCC Recognizes Departing Board Member Dr. Benshoff

The National Board for Certified Counselors (NBCC) thanks James M. Benshoff for his years of service as a member of the NBCC Board of Directors. Since 2010, Dr. Benshoff has served as Chair, past Chair and as secretary of the Board. Dr. Benshoff completed his service in July 2013.



Dr. James M. Benshoff

Dr. Benshoff is a professor of counseling and educational development in the School of Education at the University of North Carolina at Greensboro, where he has been a member of the faculty since 1989. His responsibilities include teaching doctoral seminars and supervising counseling, teaching and supervision internships. He also serves on doctoral dissertation committees as

both a member and chair. He is the author of more than 45 professional publications, including journal articles, monographs and five instructional videos. His teaching and research have been recognized with numerous awards, including the American Counseling Association's Outstanding Professional Contribution to Knowledge Award and Chi Sigma Iota's Outstanding Research Award. Among Dr. Benshoff's research interests are group process and facilitation; teaching and technology; creativity in counseling; and clinical supervision, consultation and leadership.

Before earning his doctorate in counseling and development from The American University, Dr. Benshoff obtained his master's in counseling and development from George Mason University. Dr. Benshoff is a National Certified Counselor (NCC), an Approved Clinical Supervisor (ACS) and a licensed professional counselor (LPC) in North Carolina. He is also a master trainer for NBCC International's Mental Health Facilitator (MHF) program.

Dr. Benshoff has worked in private practice and community agencies, and as a case manager and behavioral specialist for the Arlington, Virginia, Community Services Board. He has also been a consultant to helping professionals in community agencies, families of clients with developmental disabilities, school counselors, and college and university counselors.

Dr. Benshoff enjoys music and musical performance, cycling, kayaking, yoga, cooking, wine, hiking, outdoor activities and travel.

Newly Approved Continuing Education Providers



Appalachian Community Services; #6613; Robbinsville, NC; www.acswnc.com
Dallas Children's Advocacy Center; #6602; Dallas; www.dcac.org
Dominion Hospital; #6598; Falls Church, VA
End Violence Against Women International (EVAWI); #6599; Addy, WA; www.evawintl.org
Experiential Healing Center; #6608; Memphis, TN; <http://EHCMemphis.com>
Free State Social Work, LLC; #6605; Overland Park, KS; www.freestatesocialwork.com
Heisel and Associates Inc; #6603; Cincinnati; www.heiselandassoc.com
Link Learning Center, LLC; #6610; Bedford, TX; www.linklearningcenter.org
Louisiana Tech University Counseling Programs (within the Department of Psychology and Behavioral Sciences); #4583; Ruston, LA; www.latech.edu/education/psychology/
Mysteries of Life; #6607; Brookfield, CT; www.PowerAbusedPowerHealed.com
Naropa University, Somatic Counseling Psychology Department; #4582; Boulder, CO; www.naropa.edu
New York Creative Arts Therapists; #6597; Brooklyn, NY; <http://nycreativetherapists.com>
Pentecostal Theological Seminary, Counseling Department; #4580; Cleveland, TN; www.ptseminary.edu
Robert Jason Grant, Ed.D.; #6595; Nixa, MO; www.robertjasongrant.com
Rowan University Clinical Mental Health Counseling Program; #4579; Glassboro, NJ; www.rowan.edu
Seton Hall University Counseling Programs (in the Department of Professional Psychology and Family Therapy); #4581; South Orange, NJ; <http://www.shu.edu/academics/education/professional-psychology/>
SpectraCare Health Systems, Inc; #6611; Dothan, AL; www.spcare.com
TGC Learning Center; #6612; Chalmette, LA; www.tgck.org
Tucson Institute for the Advancement of Counseling and Psychotherapy, PLLC; #6609; Tucson, AZ
Virginia School Counselor Association (VSCA); #6606; Manassas, VA; www.vsca.org
Western Seminary Counseling Program; #4584; Portland, OR; www.westernseminary.edu
Wise Heart Leadership Initiative (WHLI); #6587; Altoona, PA; www.wiseheartleadershipinitiative.webs.com

NCC Network

Kendra Hurd, M.A., NCC, LCPC, of Springfield, Illinois, recently published *Finding the Silver Lining in Divorce: What to Do When "I Do" Turns Into "I Don't,"* which contains a list of self-help tools for mind, body, spirit healing and empowerment. The author has applied these tools in her personal journey to wholeness and has been teaching these tools to her clients for the past 22 years. This book can be ordered through BalboaPress.com, [Barnes and Noble.com](http://BarnesandNoble.com) and Amazon.com.

Kay Rutherford, Ph.D., NCC, LPC, RN, of Hangzhou, China, and LaCrosse, Wisconsin, recently published *The Last Cheater's Waltz: Trusting Dog, Trusting Self* (Avery Counseling & Press), a psychological analysis of betrayal, infidelity, sexual abuse and addiction, interestingly composed in personal vignette style. Available in paperback at kayrutherford.com and kayrutherfordbooks.com, or as an ebook at Amazon.com and [Barnes and Noble.com](http://BarnesandNoble.com).

C. Eldon Taylor, NCC, LPC, LMHC, of Henrico, Virginia, recently published *Hellfires of Grief: Love Poems* a collection of 222 poems written after the disembodiment of his beloved wife and soulmate. The poems describe the raw landscape of grief experienced during the first eighteen months after the disembodiment of his beloved and the beginning of healing. Poems include images of alchemy, subtle energy, Taoism, I Ching, golden dreams, love beyond, soul, and subtle spirit realm. This book was written as part of his personal healing and published with the intent of sharing healing energy with others experiencing their own versions of the hellfires of grief. The book can be ordered through Amazon.com.

Kate N. Thieda, M.S., NCC, LPCA, of Durham, North Carolina, recently published *Loving Someone With Anxiety* (New Harbinger Publications), a book written specifically for the partners and loved ones of people with anxiety disorders. This book can be purchased through Amazon.com, [Barnes and Noble.com](http://BarnesandNoble.com), and IndieBound.com.

Tom Stella, STM, NCC, of Colorado Springs, Colorado, has written a book entitled *Finding God Beyond Religion: A Guide for Skeptics, Agnostics, & Unorthodox Believers Inside & Outside the Church*. The book is a good resource for use with clients who struggle with church, religion, faith, and the like. Each chapter addresses an aspect of the Christian tradition (God, prayer, Jesus, faith, scripture, morality, etc.), stating the conventional teaching about it and offering an alternative interpretation. The book is available in paperback and as an ebook at Amazon.com, [Barnes and Noble.com](http://BarnesandNoble.com), and from the publisher, skylightpaths.com.

NCC CORNER

NBCC Approved Continuing Education Provider (ACEP) Receives Honor

CEUonestop.com, NBCC ACEP # 6529, has won an award for career education excellence and innovation from the American Association for Career Education (AACE). According to the AACE president, "[t]he contributions of www.CEUonestop.com highlight the AACE tradition of exemplary leadership in creating innovation and excellence in career education. The courses, developed by content experts, provide participants with opportunities to experience expanded and advanced knowledge and skills. The 2013 award recognizes www.CEUonestop.com as an exceptional offering in career education."

Finding NBCC ACEPs

Some NCCs have never visited the two sources for information on NBCC Approved Continuing Education Providers: the searchable ACEP database and the continuing education (CE) calendar, which features upcoming live events, including webinars. Just visit www.nbcc.org/Recertification/CEReqs and click on the calendar and search links in the blue box on the right. The ACEP search page allows you to search by state and alphabetical listing and to screen for a list showing only ACEPs offering home-study programs.

New NCC Logo for Credential Holders

NBCC is pleased to offer National Certified Counselors (NCCs) a logo to promote their certification. This certification mark logo is designed for use by NCCs and specialty certificants. Through inclusion of the logo in advertising and promotional materials, credential holders can distinguish themselves as NCCs and highlight their achievements.

NCCs can use this logo on Web sites, print ads, informational materials, stationary and business cards. NCCs must ensure that the certification mark logo appears close to their own name on any materials, so that the logo is associated with the individual NCC and not with the practice or other partners or employees of the practice.

This logo is only for use by NCCs who satisfy all certification requirements in accordance with the NBCC Certification Mark Use Policy. To obtain a logo, please visit www.nbcc.org/certmark/htm.

The following example shows proper use of the NCC certification mark on a Web advertisement:



Petite Ville Behavioral Health
159 East Main Street, Suite 2 Anytown, State 12345
Web: www.pvbh.com E-mail: pvbh@pvbh.com

Jane T. Smith
nbcc
CERTIFIED™
National Certified Counselor • NCC
Certified Clinical Mental Health Counselor • CCMHC

Specializing in depression management

To schedule an appointment: (555) 543-9876

This example shows proper use of the NCC certification mark on a business card:



Johnathan Smith
jrsmith@jsmithcounseling.com
TEL: 555-555-4567 FAX: 555-555-9123
WEB: www.jsmithcounseling.com

nbcc
CERTIFIED™
National Certified Counselor • NCC
Certified Clinical Mental Health Counselor • CCMHC

24 East Main Street, Suite 123 Anywhere, State 12345-6789

How to Build a Referral Source

Have you spent hours marketing your private practice and still find your schedule empty? Marketing activities like Web site development, blogs, professional listings and brochures are helpful and build credibility, but alone are rarely sufficient to keep your calendar full. A consistent flow of clients will come from building trust, creating market separation and employing business development strategies.

In a crowded market, it can be difficult to get a potential client or referral source's trust and attention. In most cases, the search for a counselor begins with a list of names. From the client's perspective, your National Certified Counselor (NCC) credential literally separates your name from the crowd and makes a positive first impression. It builds trust. The client initially may not know just what those letters behind your name signify, but their presence prompts a closer look. It might not be the only reason a client chooses you, but your commitment to ethics and high standards builds trust and works in your favor, so be sure to include your NCC certification mark after your name on all counselor listings and in all of your marketing materials.

Consistent referrals come from building trust with those who can refer clients to you. When someone makes a referral, they are lending their reputation to you, so they might be very cautious and hesitant to refer at first. Developing trust

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Tom Schumacher, NCC: A Career of Service

Last fall, Tom Schumacher retired from his position as the director of behavioral health at the Washington State Department of Veterans Affairs (WDVA). Mr. Schumacher has been a National Certified Counselor (NCC) since 1997. Since 1990, he has been the director of the WDVA's posttraumatic stress disorder (PTSD) and trauma program, a unique outpatient counseling program providing confidential services to veterans and their families dealing with deployment readjustment issues and PTSD. Mr. Schumacher helped to start the program in 1984.

According to a tribute to Mr. Schumacher in *The Repetition and Avoidance Quarterly*, the PTSD and trauma program's newsletter that he started many years ago, Mr. Schumacher's leadership resulted in the steady growth of the program, including a network of counseling providers throughout Washington. In his visits with providers, Mr. Schumacher demonstrated a personal understanding of their clinical work and an appreciation for each provider's needs. As well as consulting extensively with the state legislature to ensure lawmakers realized the program's importance to veterans, Mr. Schumacher worked tirelessly to form collaborations with the federal Department of Veterans Affairs

(VA) hospital system throughout Washington. Mr. Schumacher stayed at the forefront of advances in the study and treatment of PTSD and the evolving needs of veterans, including those newly leaving the service and the aging population. Even with all his responsibilities, Mr. Schumacher continued to personally see those veterans who asked for his assistance.

All providers for the WDVA PTSD program are veterans or have received training in military and veteran cultural competency. Mr. Schumacher, himself, is an Air Force veteran. He has used the program to facilitate trainings for community and professional organizations in veteran culture competency and PTSD treatment. The PTSD and trauma program also offers consultation to mental health centers, support to educators of children of trauma-exposed parents, and presentations to community colleges, technical schools and universities.

Among the many achievements during his time with the program, Mr. Schumacher is particularly proud of the free training programs offered to counselors in agencies and private practice, police, agency staff and administrators, and college staff, saying that veteran cultural competency training "remains one

of our most intense efforts." Mr. Schumacher believes that, in addition to counseling, "social systems and relationships are really the key to health and homecoming."

Still an active and contributing professional, Mr. Schumacher intends to continue working with the Puget Sound Health Care System VA medical center and has remained available to consult with and advise the PTSD and trauma program that he shepherded for so many years. Mr. Schumacher is one of the pioneers in the current national awareness and movement to provide high-quality clinical counseling services to veterans and their families.

Voluntary Audits

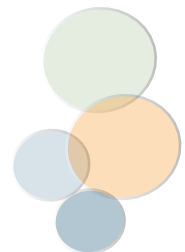
The NCC listed below has completed and documented a minimum of 130 hours of continuing education activities in the five-year certification cycle. By doing so, she has demonstrated a dedication to excellence and professionalism. NBCC congratulates this outstanding NCC.

Katrina E. Zabinska— Kent, WA

Therapy Directory Offer Still Available!

Click the *Psychology Today* icon at the bottom of the NBCC home page for information on the Therapy Directory or a subscription to the magazine!

Visit www.nbcc.org today!



NBCC Represents Counseling at White House Conference



Dr. Thomas Clawson, NBCC president and CEO, attended the National Conference on Mental Health hosted by President Obama and Vice President Biden on June 3, 2013. This conference aimed to bring national awareness to the millions of individuals struggling with mental health, many of whom are afraid to seek help due to the associated stigma. On the same day, the Department of

Health and Human Services launched a new Web site (www.mentalhealth.gov) as resource for individuals who have questions about recognizing mental health concerns. The site also contains information about locating local professional services.

FROM THE NBCC ETHICS DEPARTMENT

NBCC Revises Ethical Standards

NBCC reminds all National Certified Counselors (NCCs) that the revised NBCC *Code of Ethics* and NBCC *Provision of Distance Professional Services* took effect March 1, 2013. As reported in the winter 2013 issue of *The National Certified Counselor*, the revised NBCC *Code of Ethics* is available in a downloadable PDF format and as a searchable Internet version. The Internet version allows readers to search by key terms. Additionally, blue text indicates key terms; moving the cursor over these terms provides supplementary information.

NCCs who have not yet familiarized themselves with the revised *Code of Ethics* should visit www.nbcc.org/ethics and review these current policies. All NCCs must abide by the *Code of Ethics* in order to maintain their certification.

Ethics Disclosures

NBCC reminds all National Certified Counselors (NCCs) that they must provide written disclosure to NBCC within 60 days of becoming the subject of any legal, criminal or disciplinary matter. This includes any public or private complaint, investigation or professional disciplinary action involving a licensure board or membership organization; a criminal charge; or any civil or other legal action.

For more information or to view NBCC's *Code of Ethics*, visit www.nbcc.org/ethics.

State Licensure Boards Meeting

NBCC strives to develop impeccable working relationships with state licensure boards in order to better serve our certificants. One way we accomplish this is to gather licensure board representatives to meet and discuss the counseling profession and other relevant topics. This year's meeting will take place August 8–9 in Greensboro, North Carolina.



Mr. Patrick J. Kennedy
2013 Keynote Speaker

The primary focus of the meeting is state licensure examinations and emerging issues in the counseling profession. The meeting is also an opportunity for licensure board

representatives to network and share ideas. We will host speakers on various topics, including ethics, social media, legislative and policy updates, and changes in certification requirements.

This year's keynote speaker is Patrick J. Kennedy, a mental health activist and former U.S. representative who is working to expand access to mental health services and increase the understanding and treatment of neurological and psychiatric disorders.

Mental Health Facilitator (MHF) Update



NBCC-I has seen a considerable increase in domestic interest in the Mental Health Facilitator (MHF) program. Several U.S. organizations and universities are exploring partnerships with NBCC-I to implement the MHF program in their communities or academic programs. The University of Phoenix has incorporated the MHF in its human services bachelor's program. In addition, a number of University of Phoenix faculty and staff have completed the MHF master training or the MHF training of trainers this year and plan to introduce the program in their communities. Training events have been conducted at University of Phoenix campuses in Phoenix; Santa Teresa, New Mexico; Las Vegas; and Detroit, with plans for additional training this summer in Denver.

In May, NBCC-I conducted its eighth MHF master training at NBCC headquarters. NBCC-I is pleased to welcome Sherry Allen, Dr. Yvonne Castillo, Mary Christy, Traci Collins, Dr. Mary Alice Fernandez, Kristal James, Dr. Lindsey Nichols, Jay Ostrowski, Dr. Ioana Panc, Nathan Perron and Dr. Leila Roach as master trainers.

Dr. Panc is the executive director for the NBCC Romania national office. She and her team translated the MHF curriculum into Romanian in preparation for a June multinational master training, conducted in Romania together with the European Board for Certified Counselors (EBCC), an affiliate of NBCC.

The MHF research team, led by Dr. Melissa Luke, traveled to Malawi in May to visit several schools that have implemented the MHF program through NBCC-I's partnership with the Guidance, Counselling and Youth Development Centre for Africa. The researchers collected data to study the effectiveness of the MHF program in that country. The team will travel to Mexico in August to complete data collection for their research. Mexico and Malawi have been very successful in implementing the MHF program to fit their needs.

In addition, two universities outside the U.S. have expressed interest in incorporating the MHF curriculum into their counseling programs. NBCC-I will continue exploring these and any other potential new collaborations as interest in the program continues to increase both domestically and internationally.

In Memory of Dr. Lloyd A. Stone

come to be and operate as a result of his leadership in and respect from the Association for Counselor Education and Supervision (ACES). His longtime friend and counselor education colleague Fred Bradley often roomed with Lloyd on professional trips. Fred tells me that much of the formulation of NBCC happened late at night in conference hotel rooms. Fred says Lloyd was intent on helping to create an organization that could change our profession and change with our profession.

I've long known Fred Bradley through his work and passion for the counseling profession. He was one of the last people to talk to and touch Lloyd. Fred's grief is still palpable, like so many, yet he can't forget so many great stories about Lloyd. I liked his comments about Lloyd's birthday: "Lloyd had a delightful sense of humor. One thing he liked to do until those around him caught on, and it took me several years, was to tell me at a meeting, national or state, that it was his birthday on that particular day. I would go up to the band that was playing dance music in the conference where we were meeting and tell them it was his birthday and, of course, at the next break they would acknowledge Lloyd. I did the same thing at state counselor meetings and it took me some time to recognize that Lloyd had several birthdays. I was not the only one fooled by his jokes."

Martin Ritchie, a past chair of the Council for Accreditation of Counseling & Related Educational Programs (CACREP), recently wrote

GOT NEWS?

If you would like to submit an item for NCC Network, refer to the guidelines and deadlines on our Web site.

www.nbcc.org/Newsletter/Submissions

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NBCC GOVERNMENT AFFAIRS UPDATE

The months of May and June brought scandal to the nation's capital and consumed congressional and public attention. In May, President Obama removed the commissioner of the Internal Revenue Service, provided data and personnel to explain the Benghazi attack and struggled to justify the Justice Department seizure of extensive phone records from media sources. In June, the administration was on its heels defending data collection by the National Security Agency (NSA) revealed by the leaker Edward Snowden.

However, behind the scenes, work continues on many issues, including the budget, which has been a congressional priority all year. On March 26, the president signed into law the fiscal year (FY) 2013 "continuing resolution" for the remaining months of the current fiscal year. Congress passed the bill the previous week, and it funds the government through Oct. 1, 2013. The bill, House Resolution 933, keeps in place FY 2012 funding levels, minus the five-percent across-the-board "sequestration" cuts. The legislation completed the FY 2013 budget six months into the current fiscal year.

The FY 2014 budget process is also off to a good start. The House passed the "Ryan" budget on March 21 (H.Con. Res.25) and the Senate passed its bill on March 23 (S.Con. Res.8). On April 10, President Obama released his budget. The three packages offer very different formulas for reducing the deficit and managing the economy, which will make for a challenging legislative environment. Both chambers are now in the process of moving appropriations bills, with limited success.

Veterans

Progress is being made in the effort to further open the Department of Veterans Affairs (VA) to counselors. At the urging of NBCC and our coalition partners, Reps. Tom Rooney (R-FL) and John Carter (R-TX) agreed to request report language directing the VA to add counselors and marriage and family therapists (MFTs) to the VA trainee support program. Both are members of the Military Construction, Veterans Affairs and Related Agencies appropriations subcommittee, with jurisdiction over VA funding. Sen. Mark Pryor (D-AR) also agreed to submit the language to the corresponding Senate subcommittee, of which he is a member.

The report language was necessary because, in a January meeting, the VA Office of Academic Affiliations (OAA), which oversees the program, again refused to add the professions. The OAA provided a set of specious criteria

for participation and claimed counselors and MFTs did not meet them. When pressed, the OAA revealed that it performed no research to reach its conclusion and also could not confirm that the currently participating professions meet these criteria (which they do not). Congressional offices have expressed a bipartisan desire to support this effort as a step toward increasing the hiring of counselors and MFTs.

Similarly, on April 15, Sen. Jerry Moran (R-KS) asked VA Secretary Shinseki and Undersecretary Petzel about the slow pace of counselor and MFT hiring. The questions were requested by the coalition and raised at a VA hearing on the budget. Dr. Petzel offered a rare acknowledgement that "we are behind the power curve in hiring" these professions.

NBCC is also working with veteran service organizations to improve mental health care. In May, the National Executive Committee of the American Legion adopted a resolution urging Congress to include counselors and MFTs in the VA trainee program. The resolution was the result of collaboration between the American Legion and our coalition.

On June 12, Senator Jon Tester (D-MT) introduced Senate Bill 1155, the Rural Veterans Mental Health Care Improvement Act. Among other things, this bill would include counselors and MFTs as participating professions in the OAA's health professionals trainee program. NBCC led the effort to obtain congressional support for inclusion of counselors in the VA's flagship recruitment program.

Medicare

On March 14, Sens. Ron Wyden (D-OR) and John Barrasso (R-WY) introduced a bill to provide Medicare recognition of counselors and marriage and family therapists (MFTs). S. 562, the "Seniors Mental Health Access Improvement Act of 2013," is a reintroduction of last session's Medicare bill. Sens. Jeff Merkley (D-OR), Susan Collins (R-ME), Barbara Boxer (D-CA), Richard Durbin (D-IL), Tim Johnson (D-SD), Angus King (I-ME) and Jon Tester (D-MT) signed on as cosponsors.

Legislation recognizing counselors and MFTs in Medicare has passed the House and Senate twice, although never at the same time. The legislation has a bipartisan history, but momentum stalled in the last two years because of the austere fiscal environment. It is likely that Congress will be taking up Medicare legislation this year, and NBCC and the coalition of counseling and MFT organizations will be pushing to include our language in any viable vehicle. We

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encourage NCCs to contact their senators and urge them to cosponsor S. 562, as well as contact their representatives to encourage sponsoring a House bill. You can find your representative and their contact information at www.house.gov.

Budget and Funding Programs

On January 16, President Obama released his plan to address gun violence. It includes proposed legislation and 23 executive actions costing roughly \$500 million. There are several mental health programs, including funding for stipends and tuition assistance for mental health professionals. On the same day, NBCC participated in a conference call discussing the mental health components of the proposal, hosted by Secretary of Health and Human Services Kathleen Sebelius, Substance Abuse and Mental Health Services Administrator Pamela S. Hyde, J.D., and National Institute of Mental Health Director Dr. Thomas R. Insel. On April 10, the President released his fiscal year 2014 budget, which provides funding for many of his mental health priorities outlined in the gun violence plan.

Minority Fellowship Program—The President’s budget proposes a 150-percent increase in the Minority Fellowship Program (MFP) funding, to \$14.395 million. This is \$8.654 million more than last year and includes \$5 million for a new initiative focused on training clinicians to serve children and adolescents. The budget also moves the program to an “agency-wide” initiative under the Substance Abuse and Mental Health Services Administration (SAMHSA), from a joint initiative of SAMHSA’s Center for Mental Health Services (CMHS), Center for Substance Abuse Treatment (CSAT) and Center for Substance Abuse Prevention (CSAP).

NBCC is working independently and in a coalition of lobbyists representing the other MFP organizations to maintain the increased funding in the final appropriations package. The group, called the Mental Health Workforce Coalition, includes the American Psychological Association, the American Psychiatric Association, the Council on Social Work Education, the American Association for Marriage and Family Therapy, and the American Nurses Association. The coalition is working with Congress to maintain and increase funding for the MFP.

Mental and Behavioral Health Education and Training Grant Program—The White House budget also includes \$35 million for expansion of the Mental and Behavioral Health Education and Training Grant (MBHETG) Program. The MBHETG currently provides funding for accredited

psychology and social work programs. The expanded program outlined in the President’s budget will provide funding for counselors and marriage and family therapists. NBCC staff met with officials from the Health Resources and Services Administration last year to recommend inclusion of counselors in the program. NBCC has been meeting with congressional offices to encourage the increased funding and expanded eligibility requirements.

School Mental Health Legislation

While appropriators are debating funding levels, legislators on authorizing committees are considering what mental health programs to create. Several bills have been introduced in both chambers relating to mental health, particularly in schools. The Senate Health Education Labor and Pensions (HELP) Committee approved S. 689, the Mental Health Awareness and Improvement Act of 2013, on April 11. The legislation includes funding for mental health professional training and mental health awareness similar to what is proposed in the President’s budget. S. 689 was approved as an amendment to the gun control legislation on the Senate floor. The gun bill failed to pass, so the future of the legislation is unclear.

Several other mental health bills have been introduced and possess bipartisan support. The Mental Health in Schools Act, H.R. 628 and S. 195, provides funding to create school-based comprehensive mental health programs. The funding requires a local education agency and a community agency or program to partner, but part of the funding is for mental health services and training of school personnel. The Mental Health First Act, H.R. 274 and S. 153, creates grants to provide mental health first aid training to school personnel. NBCC has been meeting with legislators in support of these bills.

TRICARE

NBCC reminds all NCCs about the deadline for meeting the transition requirements to become a TRICARE Certified Mental Health Counselor (TCMHC). The transition period ends December 31, 2014, and individuals planning to qualify under the less-stringent transition requirements must do so by that date.

During the transition period, a counselor can obtain the TCMHC classification with a mental health counseling degree from a program accredited by the Council for Accreditation of Counseling & Related Educational Programs (CACREP) and passage of the National Counselor

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CCE Redesigns Human Services Educational Directory

The Center for Credentialing & Education (CCE) recently relaunched its Human Services Educational Directory. This comprehensive and user-friendly directory has been completely redesigned and offers the first online platform where students can view the full scope of their educational options in human services and related fields on a single site. It also features three search functions that allow prospective students to find their preferred options faster and easier. The redesigned Human Services Educational Directory is located at <http://humanservices.cce-global.org/home>.

According to the 2010-11 edition of the Occupational Outlook Handbook, the number of social and human services positions is expected to grow considerably through 2018. The Human Services Educational Directory helps connect students with a variety of human services-related programs and designates accredited human services school programs. The directory also provides a direct link to information regarding the Human Services-Board Certified Practitioner (HS-BCP) credential and participating school programs for students. This premier credential in human services can help college graduates launch rewarding careers by setting them apart from other job applicants.

In addition to the degree program data, the Human Services Educational Directory offers location, links and contact information for each of the listed school programs. Program representatives can provide updates for their own listing, giving students access to the most current program information. School programs can also create new listings for human services and other related programs in psychology, social work, marriage and family therapy, criminal justice and counseling.

The Human Services Educational Directory was created in cooperation with the National Organization for Human Services (NOHS) and the Council for Standards in Human Service Education (CSHSE).

HS-BCP Examination Now Offered As Exit Exam

The Center for Credentialing & Education (CCE) is streamlining the process by which students take the Human Services-Board Certified Practitioner Examination (HS-BCPE). The HS-BCPE provides human services educators with an objective view of the knowledge level of students, allows programs to examine student functioning in various curricular areas, promotes longitudinal self-study, and allows programs to compare their own results to national data. A human services education program using the HS-BCPE as an exit exam has the flexibility to determine the minimum required score to meet the program's graduation criteria.

The new process allows approved students in participating human services education programs to take the assessment while in the final term of study without applying for the Human Services-Board Certified Practitioner (HS-BCP) credential.

Participating educational programs provide CCE with a roster of eligible students and receive raw scores back for their participating students. Up to two times each year, the coordinator or department chairperson also receives comparative data showing the aggregated scores of their students alongside aggregates for examinees in three categories: students of programs accredited by the Council for Standards in Human Service Education (CSHSE), students of CSHSE member programs, and students of all other programs.

Examinees who meet or exceed the score required for the HS-BCP credential have five years in which they can fulfill all requirements and apply for the credential at no additional cost.

While human services education programs have the flexibility to set the minimum score for graduation, CCE will continue to establish and maintain the minimum passing score to qualify for the HS-BCP credential.

For more information, visit www.cce-global.org/HSBCP.

Congratulations, 2013 HS-BCP Scholarship Recipients

Jennifer Altieri, 2013 HS-BCP Scholarship Recipient

Jennifer Altieri is a graduate of Lyndon State College and is enrolled in the clinical mental health counseling program at Plymouth State University. Currently working as the program director for a residential school and community-based services organization for emotionally disturbed adolescents, she has a passion for helping those suffering from mental illness. She looks forward to completing her degree and to providing quality service to youth and families.

What led you to pursue a career in counseling?

I always knew I wanted to make a difference in someone's life. I enjoy working with people. After completing my [undergraduate] internship, it was clear that I would need to and would enjoy furthering my knowledge [of the counseling profession].

What does becoming a National Certified Counselor (NCC) mean to you professionally?

I believe that becoming NCC certified will allow for accountability professionally as well as continue to keep me current with counseling strategies, techniques and changes in the counseling 'world.'

What impact has the NBCCF scholarship had on your life?

I am thrilled to be a part of such an amazing opportunity. Personally, I feel honored to have been chosen as I merely shared my passion for this [profession]. How awesome is that? Initially, I was shocked upon hearing that I was chosen, and following the initial shock I felt proud beyond words. I am currently using the funds to continue to take classes in the mental health counseling track at Plymouth State University. I of course hung my plaque on my wall at work and posted it on Facebook for friends and family to see. After receiving an e-mail noting the New Hampshire Governor's office wanted to talk with me, I became 'giddy' like a child. I am just so overwhelmed and grateful for the opportunity and recognition I have received all because NBCCF [took] a chance on me.

Ryan Maddux, 2013 HS-BCP Scholarship Recipient

Ryan Maddux is pursuing a human services degree at Old Dominion University and works as a training specialist in local government, helping unemployed individuals gain job-related skills. Upon graduating, he intends to pursue a career in counseling and to continue helping individuals obtain gainful employment in his community.

What would you like to accomplish as a professional counselor? For the continued growth of counseling as a global profession?

As a professional counselor, I would like to help individuals gain important employment and job-seeking skills and [teach them] how to access a myriad of employment services. Many individuals do not know how to successfully complete a positive interview or create an inspiring résumé. I would like to assist individuals [by] helping them [decide] which career field they would like to enter and then help them make an objective plan [for] how to obtain that career and succeed in it.

What is one experience that you've had as a human services professional that stands out from the rest?

The most memorable experience that I have had thus far in this [field] has been placing my first client with their brand new job. "Joe" was an individual with an excellent work habit, always willing to put forth a positive work ethic and doing whatever it took to obtain a job. After one year of looking for a job, Joe [accepted an offer] to be a dishwasher for a small café and catering company. Joe thanked me every day for a week for helping him find a job. Today, Joe continues to work at the café as a dishwasher and enjoys what he is doing and who he is working with. He has built strong relationships with his managers and coworkers. He continues to gain new job skills, such as cutting and preparing food for catering orders and helping to receive inventory. This is the kind of success story the helps me motivate myself in helping to serve people. Serving people is what brings me great joy and pride.

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Congratulations, 2013 HS-BCP Scholarship Recipients

What impact has the NBCCF scholarship had on your life?

The NBCC Foundation Human Services-Board Certified Practitioner Scholarship has greatly impacted my devotion to the human service industry. I have now seen firsthand what my commitments and experiences have brought forth. This award has helped me understand that my hard work and dedication have been recognized and I am very humbled by receiving this great honor. Personally, this award has helped me to reflect on what kind of person I am and what I have devoted myself to become. Professionally, this award has marked a milestone for my growth in the human service career. NBCC Foundation Chairman William Byxbee called me on a Saturday afternoon when I was at home studying for an exam. He introduced himself and said, "Mr. Maddux, I would just like to take this time to congratulate you for being selected for the NBCC Foundation scholarship." When he said this, I was speechless. It was like winning the lottery. I will use the funds to help me pay for my fall 2013 tuition at Old Dominion University and complete my Bachelor of Science in human services.

The 2013 Foundation Human Services-Board Certified Practitioner Scholarship was made possible by the generous support of the Center for Credentialing & Education (CCE).



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In Memory of Dr. Lloyd A. Stone

to me, "One thing that does stand out to me was how it was never about Lloyd; it was always about what is best for the profession, an honorable trait not possessed by all leaders."

Carol Bobby, CEO of CACREP, can remember Lloyd in his early days at NBCC. She says, "Lloyd was a humble yet powerful leader. He got things done, did them mostly himself, and gave others much of his credit. He was a marvelous man."

This tribute to Lloyd Stone cannot convey the breadth of his influence on students, professors, legislators, or friends and family. He was a hero to all who knew him, tireless in his promotion of counseling, an adoring husband, and a role model to three wonderful sons. Lloyd has left a legacy and gifted all of us in some way.

NBCC Board Chair Dibya Choudhuri wrote a letter to Lloyd that did not reach him in time. In that letter, she says, in part, "As NCC #00001, you are the foundation of this credentialing organization. We have heard about some of the early history and your heroic efforts to establish counselor credentialing, beginning the long road of developing the profession of counseling that we carry on today. Unlike many other founders, you have continued to give of your energy and resources to support NBCC. We are enormously grateful and want you to know how much we appreciate it."

I was too late to see Lloyd one last time. I was on my way to catch a flight to Kansas when I got a call from Fred Bradley that Lloyd had died. After his funeral, I returned to Greensboro to hear that, just hours after his interment, Lloyd's wife Twyla had also died.

The NBCC Foundation had already begun talks about an honor for Dr. Lloyd Stone. The result is the Dr. Lloyd A. Stone Pinnacle Society. You will be hearing much more about this award in the future.

2012 Professional Identity Awards Announced

On March 15, 2013, Dr. Dibya Choudhuri, Chair of the National Board for Certified Counselors (NBCC), announced the recipients of the 2012 Professional Identity Awards. This national award recognizes programs for exemplary work in counselor preparation, commitment to professional identity and faculty participation as National Certified Counselors (NCCs). Each program will be awarded a commemorative plaque and \$5,000 to aid in its continued efforts to educate professional counselors.

This year's award recipients include the Master of Arts in counseling and human services program at the University of Colorado Colorado Springs, the professional school counseling and clinical mental health counseling program of the University of North Carolina at Pembroke, and the University of New Orleans counselor education program.

NBCC created the award in 2009 to celebrate the programs and faculty preparing the world's future mental health and school counselors. Since its inception, a total of 29 schools have competed for the prestigious awards. To date, 13 schools have received a portion of the \$53,000 NBCC has awarded since the program began.

NBCC creates and maintains rigorous standards for the counseling profession and wants to support programs and faculty that exceed those standards. The recipients of this award exemplify the highest training standards in the profession. All three of the university counselor education programs are accredited by the Council for Accreditation of Counseling & Related Educational Programs (CACREP).

The award recipients had qualities that made them unique among counselor education programs. For instance, the University of New Orleans (UNO) counselor education program is the only CACREP-accredited doctoral program for counselor education in the state of Louisiana. Located

in the heart of New Orleans, a unique city with a diverse population, the program focuses on cultural competence and social justice advocacy within the metropolitan area.

The University of Colorado Colorado Springs (UCCS) prides itself on exemplary training standards as evidenced by its students' extraordinary results on the Counselor Preparation Comprehensive Examination (CPCE). In May 2012, 36 students accomplished a first time 100-percent pass rate. This national standardized test is linked to the training standards for counselors and demonstrates the quality of this program.

The professional school counseling and clinical mental health counseling program of the University of North Carolina at Pembroke (UNC-Pembroke) strives to prepare students to address the unique needs of specific client populations in Southeastern North Carolina, including military, low socioeconomic and rural populations. Future plans to better meet this goal include establishment of an on-campus clinic for community members.

Each program shared plans to reinvest the award money into their department to ensure the continued success of

the students and faculty. All programs indicated a portion of the funds would be dedicated to aiding the students and faculty in attending and presenting at regional and national conferences. Faculty member Dr. Mark Schwarze reports, "We plan to use the stipend to establish professional travel scholarships for

students to use to attend state and national conferences. Students can apply for these scholarships to help pay for conference registrations and if awarded, will be asked to write about their experiences for our programs blog." Other uses included sending faculty to the CACREP "self-study training" at the Association for Counselor Education



Faculty and students from the University of Colorado-Colorado Springs



Students from the University of New Orleans

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2012 Professional Identity Awards Announced

and Supervision (ACES) conference and programmatic improvements utilizing technology.

The long- and short-term goals of the programs were plentiful and varied. This fall, UCCS will host a regional counseling conference titled “Counselors at Play: Using Technology and Play to Reach ALL Students/Clients.” Key topics include the use of technology to enhance counseling work, play therapy infused in physical education, as well as bullying prevention efforts within physical education classes. As a long-term goal, Dr. Leann M. Morgan of UCCS states, “We also hope to develop and offer a doctoral program in counselor education and supervision within the next five years, in order to enhance the counselor education community in our state.”

The faculty at UNO outlined many goals to improve their professional development. Dr. Jennifer M. Johnson indicated the long-term plans include “establishing a collaborative relationship with the Children’s Center on campus so our counselors-in-training can participate in service learning and internship experiences and developing

cooperative international study abroad programs to prepare graduates for global leadership in counseling.”

UNC-Pembroke plans to refine the curriculum and program activities to meet the needs of students. It will also develop and expand its Professional Development Academy, which offers program alumni opportunities for continued growth.



NBCC's Mona Olds with to UNC-Pembroke's Mark Schwarze

NBCC is proud of these programs and congratulates each one on promoting professionalism within the counseling profession. NBCC plans to continue offering this award to bolster counselor education programs. The 2013 call for nominations will go out in the fall. Please contact nbcc@nbcc.org for more information.

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How to Build a Referral Source

with referral sources is the hardest part of building a business, but the investment pays off. It may take a lot of regular contact to build sufficient trust, so find creative ways to get to know your sources and help them with their patients’ needs.

Once you get a referral, follow up with your source in writing and in person to further build the relationship and to remind them to continue to refer clients to you. This separates you from the crowd and builds trust with the referral source. Soon, they will become your biggest salesperson because they trust you and believe in what you can do for others. After establishing trust, frequent reminders are still necessary to help your sources remember to refer clients to you.

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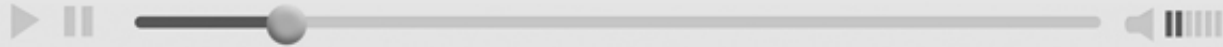
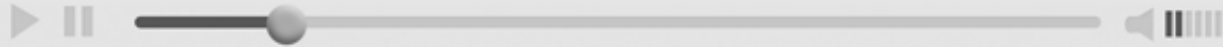
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Representing NBCC at the American Counseling Association (ACA) Conference—A Scholar’s Perspective

NBCC Foundation (NBCCF) Executive Director Sherry Allen was thrilled when Kate Failing, a 2012 NBCCF rural scholarship recipient, leapt at the opportunity to attend the annual ACA conference this March as an NBCC representative. For the duration of the conference, Ms. Failing worked at the NBCC and Affiliates booth with NBCC staff members, answering questions and providing information about NBCCF’s scholarships. Ms. Failing is a newly minted NCC and works as a private school counselor in rural Mississippi. She shares her thoughts on this experience below.

Sherry Allen: What was your reaction when you were given the opportunity to attend the ACA conference with NBCC and Affiliates?



Ms. Failing

Kate Failing: Pay it back. That was my first thought when NBCC e-mailed for help at the 2013 ACA conference. I stopped what I was doing and replied to the e-mail. I

wanted to serve as a recipient of an NBCC Foundation rural scholarship. My counseling development had been fostered, and I felt I owed something back in appreciation.

SA: How did it feel to represent NBCC and Affiliates at the conference?

KF: At the conference, I was to speak with conference attendees about scholarships and also about the greater mission of NBCC and its Foundation. To prepare, I asked lots of questions and studied the NBCC and Foundation Web sites. There was so much more to NBCC than I had realized! As I explained the mission of the Foundation to

passersby, I was proud to be an example of a strategic resource being leveraged for positive change (NBCCF.org).

SA: How did you respond to questions about the value of NBCC? NBCC Foundation?

KF: Common questions were “Why should I be an NCC?” “What, exactly, do NBCC and NBCCF do?” and “Where can I learn more about the scholarships and fellowships?” In answering these and other questions, I was struck by how much value people attribute to the NCC credential. With the collective power of NBCC, the Foundation is able to increase counseling resources for the underserved through its scholarships. I loved seeing conference attendees connect all the parts and realize that a gift to the Foundation had exponential benefits.

SA: What was the most significant part of this experience for you?

KF: My perception of the conference experience began to shift. I had left my tiny rural internship site and joined thousands of my colleagues.

I listened and looked and was amazed by the visible commitment and passion they projected. These were people who strive daily to effect positive change in lives, communities and institutions. The collective power for good overwhelmed me, and I felt gratitude to be a part of the counseling profession.

SA: What do you take away about the counseling profession, NBCC and your position as a Foundation Scholar after this experience?

KF: Pay it forward. That is really what NBCC and its Foundation are about. They seek to enlarge and expand the positive. They raise standards for our profession. They expand counseling access across the nation and world. They embody what the counseling profession means to me and to many others.

If all we strive for is paying back, we never grow. I am proud that I had the opportunity to work on behalf of NBCC. Beautiful opportunities develop when we choose to pay it forward.

Support a Foundation Scholar!

Donate to the NBCC Foundation today
at www.nbccf.org/donate.

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Robert C. Alvis, who will
forever live on in my heart
and through me

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Are You Going to ACES? Then You Are Invited . . .

. . . to the NCC Impact! reception hosted by the NBCC Foundation President's Circle and sponsored by NBCC and Affiliates. The reception will be held during the 2013 ACES conference in Denver, Saturday, October 19 from 5:30–7:00 p.m. in the Capitol Foyer on the fourth floor of the Hyatt Regency. All NCCs who are attending ACES are invited to bring a guest and network, enjoy good food and beverage, and learn more about the impact NCCs are making through the NBCC Foundation.

"It promises to be an enjoyable professional time," said Dr. John McCarthy, Chair of the President's Circle and a professor of counseling at Indiana University of Pennsylvania. "After a worthwhile day of learning at the ACES conference, it will be a fun, relaxed time to learn about the tremendous work that the NBCC Foundation is doing and the dedication that NCCs have in helping people throughout the United States and the world."

A focal point of the event will be an interactive display honoring Dr. Lloyd A. Stone and highlighting the launch of the Pinnacle Society, named in his honor. The display will also honor the members of the new Counseling Legacy Society. Both societies recognize significant investments that have brought counseling and mental health services to the underserved through the NBCC Foundation programs. This event will also include special stations where attendees can learn more about the NBCC Foundation scholarships, the Minority Fellowship Program and NBCC International efforts. "I'm looking forward to seeing ACES conference participants at NCC Impact!," added Dr. McCarthy. "What better way to spend some postconference time than by learning more about colleagues' work and efforts in aiding the counseling profession?"

Reception registration is free and necessary to ensure ample food and libations are available. Please register (www.planetreg.com/NCCImpact!Reception) by October 1, 2013. For more information, contact Deena Perdicho, development coordinator, NBCC Foundation at perdicho@nbcc.org or 336-482-2810.

Counseling Legacies Society

The NBCC Foundation Board of Trustees announces the Counseling Legacies Society. The society recognizes donors whose dedicated support makes the Foundation's enduring contributions to the underserved possible. The lifelong giving of donors is acknowledged at the following levels:

Advocate: \$25,000–\$49,999

Mentor: \$10,000–\$24,999

Facilitator: \$5,000–\$9,999

Supporter: \$1,000–\$4,999

Recognition artwork is in development and will be displayed in the new NBCC conference center. The Foundation thanks those who are leading the effort to grow this society and its impact:

Advocate

Dr. Thomas Clawson

Facilitator

Dr. John McCarthy

Dr. Kurt Kraus

Supporter

Ms. Sherry Allen

Dr. William Byxbee

Dr. Linda Foster

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Ms. Connie Talcott

Mr. David Vanlandingham

Mr. Robert Van Wesep

Dr. Joseph Wehrman

For more information, contact Deena Perdicho, development coordinator, at perdicho@nbcc.org.

NBCCF Awards Inaugural Minority Fellowships

In May 2013, the NBCC Foundation announced the 24 inaugural recipients of the National Board for Certified Counselors Minority Fellowship Program (NBCC MFP). The NBCC MFP will distribute \$600,000 to these fellows to support their education and facilitate their service to underserved minority populations.

The Foundation received more than 100 applications for this fellowship opportunity. The Minority Fellowship Program Advisory Council (MFPAC), chaired by Dr. Sandra Lopez-Baez, selected 24 of these applicants to receive the fellowship award. These fellows meet and exceed the eligibility requirements of the program by holding the National Certified Counselor (NCC) credential, being matriculated in a CACREP-accredited doctoral program, demonstrating knowledge of and experience with racially and ethnically diverse populations, and committing to providing mental health and substance abuse services to underserved minority populations. This first cohort of Fellows will work with Foundation staff, the MFPAC and mentors to achieve the goal of the program.

The NBCC MFP is made possible by a grant awarded to NBCC by the Substance Abuse and Mental Health Services Administration (SAMHSA) in August 2012. The Foundation is contracted by NBCC to administer the NBCC MFP, as well as training and collaboration activities that will be open to all National Certified Counselors. The goal of the program is to strengthen the infrastructure that engages diverse individuals in counseling and increases the number of professional counselors providing effective, culturally competent services to underserved populations.

The Foundation plans to open the next NBCC MFP application period in December 2013. To learn more about the NBCC MFP and its fellows, please visit www.nbccf.org/mfp.

NBCC MFP Fellows



Ms. Ophelia M. Blackwell

Ophelia M. Blackwell is a graduate of Kansas State University and Virginia State University, and is enrolled in the counselor education and supervision program at Kansas State University. Ms. Blackwell has more than 10 years' experience working with diverse, underserved military and rural clients. Her goal as an NBCC MFP Fellow is to increase her knowledge of effective therapeutic techniques for cross-cultural therapeutic relationships and help families adjust to the rigors of military life. After graduation, she plans to continue her work as a mental health therapist and private practitioner.

Matthew W. Bonner is a graduate of Rutgers University, Howard University and Loyola University, and is pursuing a doctoral degree in counselor education at Old Dominion University. Mr. Bonner's work experience includes teaching undergraduate-level addiction theory classes and providing counseling services for underserved populations and military families. As an NBCC MFP Fellow, he plans to work with novice counselors to improve service delivery in the areas of psychological testing, ethics and addictions in addition to his counseling work with minority populations.



Mr. Matthew W. Bonner

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Ms. Claudette A. Brown-Smythe

Claudette A. Brown-Smythe is a graduate of the University of the West Indies and Syracuse University, where she is enrolled in the counselor education program. Ms. Brown-Smythe has worked as a high school teacher, counselor and college lecturer. Her goal as an NBCC MFP Fellow is to provide culturally appropriate assessment, treatment, prevention and rehabilitation services that are more congruent and authentic for underserved populations. After graduation, she plans to work as a mental health counselor in a setting that focuses on serving underserved diverse populations.

Myrsane Caze is a graduate of Georgia State University and Argosy University, and is enrolled in Mercer University's counselor education and supervision program. Ms. Caze has worked as a technical lab assistant and mental health counselor. As an NBCC MFP Fellow, she hopes to increase her knowledge of effective treatment techniques to help clients identify their inner strength and ability to succeed. She also plans to continue her work in community-based agency mental health counseling with treatment emphasis on personal awareness and emotional growth.



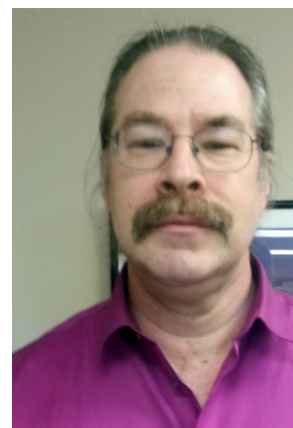
Ms. Myrsane Caze



Ms. Jennifer M. Cook

Jennifer M. Cook is currently enrolled in the Virginia Polytechnic Institute and State University's counselor education and supervision program, and is a graduate of Florida Southern College and the University of Colorado at Denver. Ms. Cook has worked as a private practitioner, cognitive behavior practitioner, counselor and counseling supervisor. Her goal as an NBCC MFP Fellow is to serve multicultural populations with congruent client services. She also plans to continue to research, write, teach, advocate and practice multiculturalism while working with culturally diversity populations.

Robert M. Cox is a graduate of Appalachian State University and is pursuing a doctoral degree in counselor education at the University of Memphis. Mr. Cox's work experiences include chemical dependency and crisis intervention counseling. As an NBCC MFP Fellow, he plans to serve as a counselor educator who encourages counselors to develop expertise in addictions, crisis interventions and mental health treatment, and to research how behavioral health services in traditional medical settings can increase access to services for underserved individuals.



Mr. Robert M. Cox

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NBCC FOUNDATION UPDATE

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Mr. Fulani A. Doughty

Fulani A. Doughty is a graduate of the University of Georgia and is enrolled in the Argosy University Sarasota's counselor education and supervision program. His professional experience includes working as a social services technician, alternative school lead teacher, school counselor, private practitioner and rehabilitation counselor. His goal as an NBCC MFP Fellow is to serve his community as an effective change agent to enrich the lives of others. After graduation, he plans to continue his work as an educator, consultant and counselor, and serve as a clinical evaluator/treatment provider for the DUI Intervention Program in Georgia.

David J. Ford is a graduate of Wake Forest University and is pursuing a doctoral degree in counselor education at Old Dominion University. His professional background includes working as a certified nursing assistant, human services technician, counselor, academic advisor and clinical supervisor. As an NBCC MFP Fellow, he plans to research how African-American Greek-lettered organizations can help African-American males get into and through college successfully. In addition, he plans to continue to mentor underserved college students, provide mental health services to diverse populations and volunteer at a community agency that services urban populations.



Mr. David J. Ford



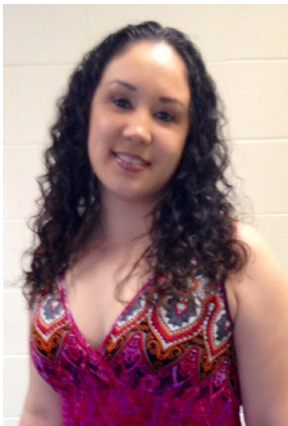
Ms. Crystal B. Gatling

Crystal B. Gatling is a graduate of Gardner-Webb University and North Carolina Central University, and is currently enrolled in the doctoral counselor education program at North Carolina State University. Ms. Gatling has worked as a resident patient assistant, contract therapist, lead outpatient clinician and private practitioner. Her goal as an NBCC MFP Fellow is to serve underserved populations with an emphasis on addiction and women's issues. She also plans to continue her private practice and provide quality mental health services to minority children, adolescents and adults struggling with mental health and substance abuse diagnosis in residential, agency and in-home settings.

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Ms. Tiffany R. Hairston

Tiffany R. Hairston is both a student and a graduate of the University of Toledo, where she is pursuing a doctoral degree in counselor education and supervision. Ms. Hairston has worked as an executive secretary, accounting technician, lead counselor/case manager, director of mentoring and juvenile services, and graduate assistant. As an NBCC MFP Fellow, she plans to receive advanced training on issues related to minorities, networking and advanced research opportunities. After graduation, she plans to teach multicultural classes to further educate master's- and doctoral-level students on issues of diversity and affecting change in a community in order to invoke a spirit of urgency within the counseling profession to focus attention on underserved minorities in need.

Katherine A. Heimsch is a graduate of Rider University and is pursuing a doctoral degree in counselor education and supervision at Old Dominion University. A New Jersey native, Ms. Heimsch has served her community by providing mental health counseling to children, adolescents and their families, with a focus on issues of abuse and neglect, trauma, foster care and adoption. As an NBCC Minority Fellow, she plans to continue her dissertation research on children's suicidality, advocate for children's mental health needs and complete her hours for licensure as a professional counselor.



Ms. Katherine A. Heimsch



Mr. Robert A. Horne

Robert A. Horne is student at North Carolina State University pursuing a doctoral degree in counselor education. Mr. Horne is also a graduate of Florida Agricultural and Mechanical University, Duke University and North Carolina Central University. He is a licensed professional counselor, clinical supervisor intern/licensed clinical addiction specialist, international certified advanced alcohol and drug counselor, and a National Certified Counselor. He has worked with underserved populations, domestically and abroad, for more than 20 years. As an NBCC MFP Fellow, he plans to conduct his proposed dissertation research study, "Spirituality and active coping among African-American and black South African males convicted of drug-related felonies."

Camille Y. Humes is a graduate Chicago State University and Governors State University, where she is pursuing a doctoral degree in counselor education and supervisor. Ms. Humes has more than 10 years' experience as a clinician and mental health consultant for numerous Head Start programs and social service agencies. Her goal as an NBCC MFP Fellow is to teach and work with families with children who are underserved and affected by substance abuse issues.



Ms. Camille Y. Humes

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NBCC FOUNDATION UPDATE

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*Ms. Kimberly P.
Jenkins-Richardson*

Kimberly P. Jenkins-Richardson is both a student and graduate of the University of Alabama, where she has been accepted into the counselor education and supervision program. She is also a graduate of Jacksonville State University. Ms. Jenkins-Richardson is employed by the University of Alabama Counseling Center as a staff therapist and has experience working in community mental health, and public and private substance abuse agencies. As an NBCC MFP Fellow, she hopes to help students of minority and special populations become more receptive to mental health services and diversify the counseling profession through her work as a faculty member.

J. Richelle Joe is a graduate of the University of Virginia and Old Dominion University, and is enrolled in the counselor education and supervision program at the College of William and Mary. Over the past 15 years, Ms. Joe has served as a secondary school teacher, middle school counselor and family counselor. Through her work as an NBCC MFP Fellow, she hopes to increase her knowledge and skills related to serving disadvantaged and marginalized populations. Specifically, she is interested in exploring the ways in which counseling can benefit families impacted by HIV/AIDS and incarceration.



Ms. J. Richelle Joe



Mr. Michael S. Jones

Michael S. Jones is a graduate of Freed Hardeman University, Ashland Theological Seminary and Harding University. He is currently enrolled at Regent University, where he is pursuing a doctoral degree in counselor education and supervision. Mr. Jones has been a psychotherapist for 11 years and has experience in substance abuse counseling, counselor education, clinical supervision and community-based mental health. He currently works for Health Resources of Arkansas as a child therapist. His goal as an NBCC MFP Fellow is to utilize this fellowship to help him in his research with adult biracial children.

Asha D. McAdory is a graduate of the University of Alabama at Birmingham and is currently pursuing a doctoral degree in counselor education and supervision at Auburn University. Ms. McAdory is the 2012 recipient of the Alabama Counseling Association's Miles-Seymour Award for outstanding doctoral students. She currently serves as the family and community service coordinator for Fellowship House, Inc., a private, nonprofit, substance abuse recovery program designed to serve the special needs of individuals who suffer from alcoholism and/or drug addiction and other mental illnesses. Ms. McAdory's goal as an NBCC MFP Fellow is to educate, encourage and enrich the lives of her clients, students, employees and the community through her commitment to advocacy, mental health and leadership.



Ms. Asha D. McAdory

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Mr. Uberto L. Mondolfi

Uberto L. Mondolfi is both a student and a graduate of Capella University, where he is pursuing a doctorate in counseling studies. Mr. Mondolfi is also a graduate of Universidad Metropolitana, where he studied civil engineering and business administration. But after changing life goals, he went on to pursue a career in counseling. Mr. Mondolfi holds the Certified Addiction Professional credential and is a National Certified Gambling Counselor level II. His goals as a NBCC MFP Fellow are to complete his counseling degree and to dedicate his life to teaching, psychotherapy, and research and writing in the addictions field.

Tamia H. Randolph-Alvarez is a graduate of Xavier University and the University of New Orleans, where she is pursuing a doctoral degree in counselor education and supervision. Ms. Randolph-Alvarez has practiced as a counselor since 2004 and has worked with ethnic minority populations in community agency settings, schools and in-home environments. As an NBCC MFP Fellow, she hopes to enhance and further develop her current knowledge base in culturally competent clinical services with ethnic minority populations who struggle with mental health and substance abuse issues. Ms. Randolph-Alvarez is also in the process of developing a business model for an agency that will provide culturally competent substance abuse and mental health counseling.



Ms. Tamia H. Randolph-Alvarez



Ms. Ajita Robinson

Ajita M. Robinson is a graduate of Saint Louis University and is enrolled in George Washington University's counselor education and supervision program. Ms. Robinson has a private practice, where she works with individuals, families and groups. She has lectured at several area universities and is an adjunct faculty member at Trinity Washington University in Washington, DC. As an NBCC MFP Fellow, Ms. Robinson hopes to become a highly trained and skilled member of an active community of mental health clinicians who are dedicated to decreasing health disparity gaps in underserved youth. She also looks forward to receiving mentorship from other colleagues and experts in the field and gaining access to valuable resources that will allow her to provide better quality of care to the clients she currently serves and intends to serve in the future.

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NBCC FOUNDATION UPDATE

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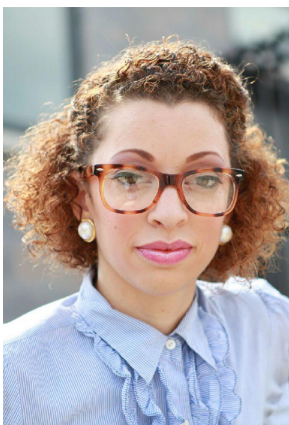
Ms. Beverly R. Sargent

Beverly R. Sargent is a graduate of Minot State University and Loyola College, where she is pursuing a doctoral degree in counseling education and supervision. She was recently named executive director of the District Heights Family & Youth Services Center. She is a member of the international counseling honor society Chi Sigma Iota, the American Counseling Association, the Association of Death Education and Counseling, and the Maryland Association for Counseling and Development. She retired from the U.S. Air Force in 2003. As an NBCC MFP Fellow, she hopes to expand and enrich her service through professional presentations, qualitative and quantitative studies, and publications.

Angelica M. Tello is a graduate of the University of Texas at San Antonio and the University of Texas at Austin, where she is pursuing a doctoral degree in counselor education and supervision. Her counseling experience includes working with college students at public four-year institutions and working in agencies serving children and adolescents from low-income communities. Tello's goal as an NBCC MFP Fellow is to support counselors-in-training as they develop an understanding of the mental health issues that face minority and low-income communities.



Ms. Angelica M. Tello



Ms. Rebecca Vazquez

Rebecca Vazquez is a graduate of Rider University and the College of New Jersey, and has been accepted to Regent University's counselor education and supervision program. She currently works as the bilingual coordinator for Womanspace, where her work focuses on domestic and sexual violence, especially within the Spanish-speaking community. Her clinical interests include trauma, culture and faith. Her goals as an NBCC MFP Fellow include teaching collegiate-level courses on trauma, advocating for trauma-informed care, and becoming an abolitionist for human sex trafficking survivors.

Tanya L. Willson is a graduate of the University of Utah and Liberty University, and is enrolled in Barry University's counselor supervision and education program. Ms. Willson has experience in a university counseling center and in private practice, and currently works in hospital inpatient and outpatient programs. Her plans as an NBCC MFP Fellow include using the opportunity for personal growth, committing additional time to serving minority clients in the Miami/Ft. Lauderdale area and fostering multicultural competence among fellow counselors.



Ms. Tanya L. Willson

The Professional Counselor

2012 Outstanding Scholar Award

The National Board for Certified Counselors (NBCC) published the first volume of *The Professional Counselor (TPC)* in 2011. *TPC* was created to provide innovative academic material to counseling professionals working in a variety of settings. Now in the third volume, *TPC* has continuously



Dr. Sonya Lorelle

the utmost relevance to the counseling profession. A number of articles surfaced; however, there was a clear leader among the committee's selection. The recipient of the 2012 *TPC* Outstanding Scholar Award was "Globalization and Counseling: Professional Issues for Counselors," written by Sonya Lorelle, Rebekah Byrd and Stephanie Crockett. The article highlights the need for the counseling profession to go beyond the current practices of multiculturalism "toward a global vision for the field." The award was announced at the 2013 American Counseling Association conference and included a certificate and \$500 prize.



Dr. Stephanie Crockett

posted the open source material to <http://tpcjournal.nbcc.org/>, including the most current advancements of research and practice.

At the request of *TPC*'s publisher Dr. Thomas Clawson, the *TPC* Outstanding Scholar Award was established to recognize the most outstanding article of the year. At the close of the second volume, The *TPC* editorial board committee studied the submissions from 2012 and selected the articles fitting the following criteria: elite scholarly style, innovative and inventive material, and



Dr. Rebekah Byrd

In a recent interview, Dr. Lorelle was both appreciative of the honor and grateful that the topic of globalization was acknowledged. She went on to recount the experiences that motivated the authors to write the article. Several years ago, they attended a noncounseling course on gender and globalization that profoundly broadened their worldview. The shift in perspective led Dr. Lorelle to travel Italy and Bhutan to learn more about counseling and globalization firsthand. Similarly, Dr. Byrd and Dr. Crockett attended a counseling institute in Ireland while at Old Dominion University.

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The Professional Counselor in Brief

The Professional Counselor (TPC) is the academic peer-reviewed journal of the National Board for Certified Counselors (NBCC). *TPC* publishes completely online, providing an open source for counseling professionals in diverse settings. At <http://tpcjournal.nbcc.org/>, you can access journal articles, digests, and book and video reviews of useful counseling materials. You can also submit your own scholarly work to *TPC* for consideration. Policies and submission instructions are available on the site.

Latest Article

"Effects of School Counselors' Cognitive Behavioral Consultation on Irrational and Efficacy Beliefs of Elementary School Teachers" by Jeffrey M. Warren and Edwin R. Gerler

Latest Book and Video Reviews

Book Review - *Solution Focused Brief Therapy* by Harvey Ratner, Evan George and Chris Iveson

Reviewed by George E. Harrington III

Video Review – *Group Counseling with Children: A Multicultural Approach* produced by Psychotherapy.net featuring Sam Steen and Sheri Bauman

Reviewed by Josephine L. Rodriguez

Visit <http://tpcjournal.nbcc.org/> today.



The Professional Counselor

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KATHERINE CLARK

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NBCC GOVERNMENT AFFAIRS UPDATE

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Examination for Licensure and Certification (NCE) or a non-CACREP mental health counseling degree and a passing score on the National Clinical Mental Health Counseling Examination (NCMHCE).

Beginning on January 1, 2015, an individual must pass the NCMHCE and possess a degree from a mental health counseling program accredited by CACREP.

More information can be found at www.nbcc.org/TRICARE.

National Certified Counselors who are interested in advocating for the counseling profession and receiving more communications on government relations activities are encouraged to join the NBCC grassroots network. To sign up, send an e-mail to advocacy@nbcc.org with "Grassroots" in the subject line and your contact information with NCC ID in the text.

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The Professional Counselor 2012 Outstanding Scholar Award

During the interview, Dr. Lorelle reflected on her counseling experiences in a Bhutanese school. The students were exposed to the individualistic culture of the United States through television and the Internet, which created curiosity among the adolescents. The traditional Bhutanese culture and the Western culture collide and create an intense internal struggle affecting the process of personal identity development. Dr. Lorelle pointed out the utility of the counseling profession in providing a space for individuals to manage this internal struggle. She also noted that this is an important awareness for counselors in the United States because many individuals living here are faced with reconciling the interaction of multiple cultural influences.

Dr. Lorelle will begin as an assistant professor in counseling at Governors State University in the fall. Dr. Byrd is assistant professor of counseling at East Tennessee State University. Dr. Crockett is assistant professor of counseling and the director of the Adult Career Counseling Center at Oakland University. Correspondence can be addressed to Dr. Lorelle at sonyalorelle@hotmail.com.

The authors have made a lasting contribution to the literature of the counseling profession. To read "Globalization and Counseling: Professional Issues for Counselors" and other *TPC* articles, visit <http://tpcjournal.nbcc.org/>.

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