

# National Board for Certified Counselors

## Center for Credentialing & Education

67,672 Individual Registrants \$125/M  
59,689 Individual Registrants Emails \$275/M  
/M stands for: per thousand (records)

The National Board for Certified Counselors (NBCC) is a leader in the advancement of the counseling profession and mental health services. NBCC and its affiliate, the Center for Credentialing & Education (CCE), offer a variety of credentialing options for mental health professionals to promote the highest standard of practice.

The national credentialing programs developed and maintained by NBCC and CCE identify those individuals who have voluntarily sought and obtained credentialing. These credential holders adhere to strict ethical and continuing education guidelines to cultivate professional excellence.

Address Type: 98% Home Address  
Source: 100% Direct Mail Generated

File Update: Quarterly  
Last Update: 12/21

Delivery Format:  
By Email \$85 Flat  
NCOA, if requested \$125 Flat

If this list interests you, we also manage:  
NAADAC— The Association for Addiction Professionals

MGI believes the data contained within this list to be correct, but cannot guarantee accuracy or outcome of any mailing. In no event will MGI's liability exceed the cost of the list. NBCC reserves the right to refuse orders deemed by NBCC to be contrary to the best interests of the organization



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625 N. Washington Street | Suite 450 | Alexandria VA 22314



### Selections Available:

Credential	\$20/M
CCE Credential	\$20/M
Practice Area	\$20/M
State, SCF	\$11/M
Key Code	\$8/M

### For emails deployed to Masterfile:

First-time orders must pre-pay.  
\$50/M transmission fee (required)  
\$100 per set up (HTML + text = 1 setup) (required)  
\$100 testing fee after 2 tests  
\$200 suppression list (optional)  
\$100 personalization (optional)  
\$100 host mailer's images (optional)  
\$100 per split (optional)  
\$25 per tracking report (optional)

### Terms & Conditions—postal lists:

Minimum order: 2,500 Names  
List rental for one-time use only  
Sample message required  
48 hour turn-around once sample is approved by list owner  
Standard 20% commission to recognized brokers  
First time customers must prepay  
Cancel charges (before mail date): Running charges plus \$50  
Cancel charges (after mail date): Payment in full is required Reuse minimum (inquire)

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## Specialized Selections

### Certifications:

Certified Clinical Mental Health Counselor (CCMHC)	1,368
Natl Certified Counselor (NCC)	57,316
Master Addictions Counselor (MAC)	346
Natl Certified Career Counselor (NCCC)	204
Natl Certified Gerontological Counselor (NCGC)	58
Natl Certified School Counselor (NCSC)	1,684

### CCE Credentials:

Approved Clinical Supervisor (ACS)	2,231
Board Certified Coach (BCC)	1,796
Board Certified-TeleMental Health Provider (BCTMH)	2,286
Global Career Development Facilitator (GCDF)	3,569
Human Services-Board Certified Practitioner (HSBCP)	882

### Practice Area:

Addictions and Dependency	6,999
ADHD	1,218
Adults	2,739
Aging/Gerontolgical	2,541
Anger Management	1,670
Anxiety Disorders	3,129
Behavioral Disorder	881
Bipolar Disorder	1,278
Career Development	5,376
Childhood & Adolescence	11,642
Clinical Mental Health	14,268
Clinical Supervision	4,879
Corrections/Offenders	2,365
Counselor Education	4,508
Couples Counseling	9,934
Depression	2,974
Disaster Counseling	2,853
Eating Disorders	2,384
Family Counseling	1,498
Grief	2,330
Parenting	1,577
Relationship Problems	2,489
School Counseling	7,095
Sexual Abuse/Assault Recovery	5,600
Sports Counseling	1,157
Trauma/PTSD	2,504



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